



# KICK YOUR LISTINGS UP A NOTCH!



The 9<sup>th</sup> Annual REACH is a full color publication featuring all active SCCAR REALTOR® and Affiliate members. Delivered to local businesses, available in our office and online year round, the REACH provides great exposure to both members and the public. Stand out in 2018 by upgrading your listing with one of our low cost options!

We invite with you to join with us in the promotion the American Dream! Some advertising opportunities are limited, first come-first serve.



Santa Cruz County Association of REALTORS®

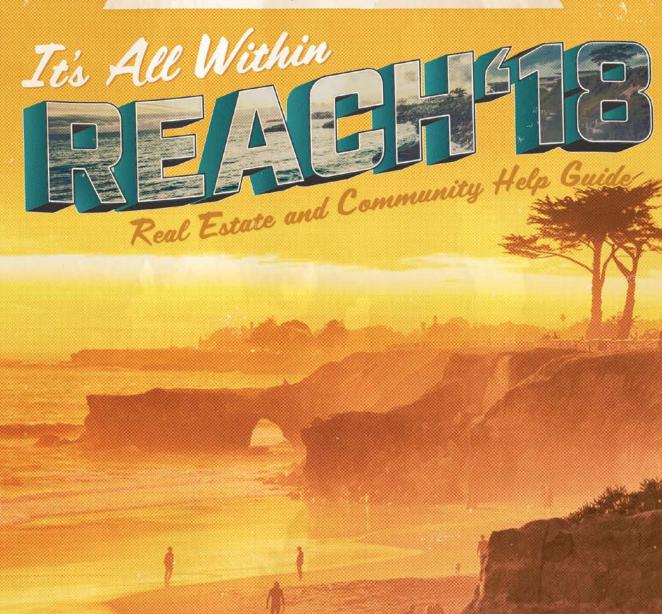
P: 831.464.2000 F: 831.464.2881



2525 Main Street Soquel, CA 95076 mysccar.org info@mysccar.org

## **COVER EXAMPLE**

Santa Cruz County Association of REALTORS®





# DO MORE WITH YOUR LISTING!

**REACH18** serves as a year-round resource to the surrounding community, helping put these individuals in touch with the right agents to meet their buying & listing needs.

Our **REALTOR**<sup>®</sup> **Directory** is a great way to expose your company to its target audience you're going to want to take full advantage of all our opportunities to enhance your listing, distinguishing it from the rest!

Images are for display purposes only. REACH18 is still currently in production and final product may vary slightly from examples shown.

# **DISPLAY IT!**

Enhance your listing with the addition of a *full color display ad!* Member Pricing **\$150** // Non-Members **\$250** 

# HIGHLIGHT IT!

Get **your entire listing highlighted** and really make it stand out! Member Pricing **\$50** 

# **BOLD IT!**

Be Bold and let your listing reflect that with *fully bold & colored text!* Member Pricing **\$25** 

# **FULL & HALF PAGE ADS AVAILABLE!**

Contact Andrea Today to enhance your listing at **831.464.2000** or **andrea@mysccar.org** 

Members listed in red are reserved for contributors of \$148 or more to the REALTOR® Action Fund (RAF).

### LISTING EXAMPLE

#### **Your Full Name**

Your Company 1234 Your Street Santa, Cruz, CA 95060 0: 000-000-0000 F: 000-000-0000 Email@YourDomain.com YourDomain.com

Your Full Name Your Company 1234 Your Street Santa, Cruz, CA 95060 0: 000-000-0000 F: 000-000-0000 Email@YourDomain.com YourDomain.com

Your Full Name Your Company 1234 Your Street Santa, Cruz, CA 95060 0: 000-000-0000 F: 000-000-0000 Email@YourDomain.com YourDomain.com

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# This Could Be YOUR Ad!

• Secure your Display Ad in this year's REACH Guide TODAY!

> CCAR Santa Cruz County Association of REALTORS®

Your Full Name Your Company 1234 Your Street Santa, Cruz, CA 95060 0: 000-000-0000 F: 000-000-0000 Email@YourDomain.com YourDomain.com

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Your Full Name Your Company 1234 Your Street Santa, Cruz, CA 95060 0: 000-000-0000 F: 000-000-0000 Email@YourDomain.com YourDomain.com

## **REALTOR**<sup>®</sup> Directory

**REACH**18 **18** 

AD SIZES



We request that print ready ads be submitted in either JPEG or PDF formats of at least 300 dpi.

Please e-mail print ready ads to andrea@mysccar.org by March 09, 2018.

Images are for display purposes only and not exact representations of size.

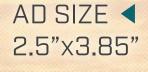
AD SIZE < 8.5"x11"

Size With Bleed 8.8"x11.3" AD SIZE ▼ 8.5"×5.5"

Size With Bleed 8.8"x5.8"

## HALF PAGE Advertisement

## DISPLAY LISTING



# **Advertising and Payment Information**

Please check off which advertising option(s) you would like to reserve space for, complete the credit card information at the bottom and fax to: Andrea, 831-464-2881, call 831-464-2000,

or mail to: SCCAR

Andrea Harbert 2525 Main Street Soquel, CA 95073

## A 95073

## Deadline For Final Ad Copy March 09, 2018

### LISTING ENHANCEMENTS

Display Ad Full Color Graphic, 2.5"x3.85"	<sup>\$</sup> 150
Highlighted Listing Boxed, Highlighted Listing	<sup>\$</sup> 50
Bold Listing Full Color, Bold Text Emphasis	<sup>\$</sup> 25

Display Ad Non Members <sup>\$</sup>250 Full Color Graphic, 2.5"x3.85"

### **ADVERTISEMENTS**

Back Cover* Full Page, 8.5"x11", Full Bleed	<sup>\$</sup> 750
Inside Front Cover* Full Page, 8.5"x11", Full Bleed	<sup>\$</sup> 650
Inside Back Cover* Full Page, 8.5"x11", Full Bleed	\$550
<b>Full Page</b> 8.5"x11", Full Bleed	\$ <b>400</b>
Half Page 8.5"x5.5", Full Bleed	<sup>\$</sup> 275

### **PAYMENT INFORMATION**

Name								Company														
Phone Method of payment:									Discover Check, payable to <b>SCCAR</b>   Check #													
Amount	Account #								uiscuver check, paya						Exp. Date							
\$																						
Name On Card							_ S	ignatı	ire													
Card Billing Address																						
City							State							Zip _								

### Terms & Conditions

1. Charges for advertising are due and payable when billing invoice is received. All accounts are considered past due after 30 days, and are subject to a 1.5% monthly service charge.

2. Publisher reserves the right, in its sole discretion, to reject any advertising that is considers objectionable.

### \*These premium ad spaces are of limited quantity and are available on a first come, first serve basis.