

The SCCAR eScoop

January 9, 2013 - Vol. 3, Issue 200



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Real Estate Legal Update Next Wednesday, Jan. 16th!

Gain critical information you need to know from C.A.R.'s Assistant General Counsel, Gov Hutchinson at a joint meeting hosted by SCCAR and WCR - SC Chapter on January 16th.



Get up-to-date on the latest C.A.R. standard forms revisions, legal updates and real estate cases and enter to win an **iPad Mini in our Raffle Giveaway!**



Take [Action](#) and Win great rewards!

Upcoming Education

Mon, Jan 7
[Matrix Essentials](#)
[Matrix Customized](#)

Mon, Jan 23
[SCCP, Class 1](#)
History

Fri., Jan 25
[MLS Source for iPads](#)

To sign up online and for a complete list of classes, [click here](#).

2013 Signature Affiliates



Wednesday, January 16, 2013
11:30 am - 1:30 pm
\$35 for SCCAR Members, a buffet lunch is provided.
Seascape Golf Club, 610 Clubhouse Dr. Aptos

Register [online](#) using our new web portal. All members were sent an email containing their log in information. If you did not receive this please call us at 831-464-2000. Or download and complete an event [flier](#).

Dues Deadline Reminder

The deadline to avoid a \$55 late fee and inactivation of your key is January 15th. After February 27, 2013 an additional C.A.R. late fee will also apply. If you have not received your 2013 Dues invoice, please call us at 831-464-2000.



Dues can be paid and/or **dues payments verified** under the 'My Orders' tab via our * new web [portal](#). Payments can also be made via fax 831-464-2881 or by calling 831-464-2000.

* Each member received an email containing their log in information and instructions on 12/20/12. Please call SCCAR if you did not receive this email.



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Fri., Jan 11 SCCAR 2013 Installation & Awards Luncheon (This event is sold out).

Wed., Jan. 16 [Legal Update](#)

Save the Date for the first Thirsty Thursday of 2013! Thursday, Jan. 31. Location TBD

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

The SCCAR Office will be closed Mon., January 21 in honor of Martin Luther King Day. We will re-open Tuesday, January 22 at 8 am.



2525 Main St.,
Soquel, CA 95073

Santa Cruz County Pro Starts Jan. 23rd!

Santa Cruz County Pro (SCCP) is designed to provide REALTORS® with knowledge and information to better assist their clients in buying and selling real estate in Santa Cruz County. This series of 9 courses covers topics that range from land use to affordable housing to water resources.



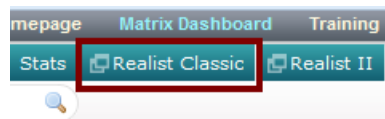
In the first class in the series you will learn about the History of Santa Cruz County. Topics that will be covered are: History & uniqueness of SC County, Historical Buildings and Monuments, Pajaro Valley and San Lorenzo Valley history.

Cost for the 9-class series is \$159, or single classes may be taken for \$20 for members, and \$40 for non-members.

Course 1: Wednesday, January 23
9:30 am - 12:30 pm
Find more information and register by visiting www.mysccar.org/educationcalendar

Realist II Takes Center Stage in Matrix January 21

This past summer, MLSListings released the second generation of Realist, Realist II. Realist II features a number of enhancements that give agents greater search and customization capabilities, as well as a more user-friendly interface.



On January 21, MLSListings will be retiring links from listings and certain reports within Matrix. However, the Realist Classic tab will remain in Matrix for several months.

A short description of the differences between Realist and Realist II is available [here](#). MLSListings subscribers are encouraged to make the transition to Realist II at their earliest convenience. For more information and important notices click [here](#).

Current MVP Offer

Your Action: Log in to REALTOR® Content Resource

Your Reward: Social Media for

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org
www.facebook.com/mysccar

REALTORS®: Blogging-Download



- Social Media for REALTORS®: Blogging [Click Here to View Reward](#)
- A \$7.95 Value
- This quick get started guide will allow real estate professionals to save time, money, and effort with assistance on how to start and how to effectively promote their blog.
- You have until February 12, 2013 to order your Social Media for REALTORS®: Blogging product/claim your Reward from the Realtor.org/Store before it expires.

Act Now!

Valid from January 1 to January 15th

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



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