

Get Your Tickets Before They're Gone!

Come together and join us for our 2018 Installation & Awards luncheon honoring President Renee Mello, the incoming officers and directors and our 2017 award winners! This event will be held on Wednesday, January 24 at the Seascape Golf Club. Tickets are \$48 and include lunch. *Deadline to register is Wednesday, January 17, 2018.* Get your ticket!





Start 2018 "In The Know"

Attend our <u>Real Estate Legal Update</u> on Friday, January 19! What happens in Sacramento can have a tremendous impact on your ability to do business...make sure you're up to date! Gov Hutchinson, C.A.R.'s Assistant General Counsel will be presenting. <u>Tickets are going fast!</u>

Using REALIST to Access Public Records

Learn how to use the REALIST application to access public records and obtain detailed ownership, transaction and property characteristics information. Class date is Wednesday, January 31 at 1 pm. Free with RSVP

Take Matrix to a Whole New Level!

You have your dashboard just how you like it. You know how to search and create reports. You are able to communicate with your clients through Matrix. Now it's time to learn how to bend Matrix to your will! Build upon the skills learned in the Basic Class. Class date is Wednesday, January 31 at 10 am. Free with RSVP

MVP Offer: Chance to Win an Apple Watch

Send a Mini Property Report from RPR Mobile[™] and earn a digital download, PLUS, a chance to win an Apple Watch Series 3. <u>Take Action</u>

Search Real Estate in Northern California

50th Anniversary of Fair Housing Commemoration

For REALTORS, the Fair Housing Act is one our nation's most significant laws guiding the real industry today. In 1968, it became the definitive law granting everyone equal access to housing, no matter their ethnicity, nationality, religion, handicap or familiar status. Typically celebrated in April, this year is special as it marks the 50th anniversary of this major milestone. For more information, resources and to get involved, visit <u>www.FairHousing.realtor</u>

5 Ways to Fight the Good Fight in Real Estate

The "golden age of the customer" is upon us. What does it mean for the real estate industry? A lot. Find new opportunities to reinforce your value to consumers while leveraging challenges brought on by real estate's "age of information." <u>Read More</u>

Copyright © 2018 Santa Cruz County Association of REALTORS®, All rights reserved.

unsubscribe from this list update subscription preferences

