

# The SCCAR eScoop

January 13, 2011 - Vol. 3, Issue 100



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## And the Winners are...

Congratulations to the following outstanding SCCAR members who received awards yesterday at the 90<sup>th</sup> Installation and Awards luncheon.

REALTOR® of the Year:  
 Candie Noel, Bailey Properties, Inc.

Affiliate of the Year:  
 Ryan Buckholdt, Opes Advisors

Community Service: Inez Pandolfi, Century 21 Lad Realty

Lifetime Achievement: Zel Longacre, Longacre Real Estate

*Further congrats to the following contest winners!*

Dues Contest Winner: Jan Taylor, Century 21 Lad Realty  
 MLS Fees Winner: Matt Hougardy, Thunderbird Real Estate



## Important Notice!

Keep your benefits active! If you have not paid your 2011 Dues a second notice is being mailed to you and a late fee is in effect.

To avoid further late fees and interruption of your membership status that will effect your use of zipForms and your Supra key, submit your payment no later than Feb. 22, 2011.

Dues payments can be made at our office, via fax 831-464-2881, or by calling 831-464-2000. We look forward to



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[Matrix Essentials](#)  
[Mastering Matrix](#)

For a complete list of classes, [click here](#).

### Upcoming Events

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[Tour & Marketing Meeting](#)

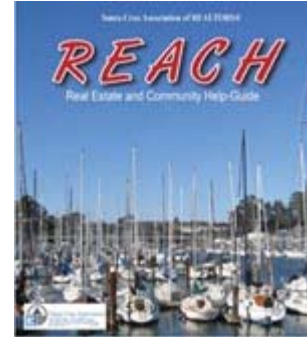
**Office Hours:**  
**8 AM - 5 PM**  
**Mon. - Fri.**

The SCCAR Office will be closed Monday, January 17th in observance of Martin Luther King Day. We will resume normal business hours Tuesday, January 18th.

assisting you!

## Get Noticed in the 2011 REACH!

SCCAR's Annual Real Estate and Community Help Guide (**REACH**) is hitting the streets this March! This full color publication features all active SCCAR members and is delivered to local businesses, chambers of commerce and is available online year round. Gain extra exposure by bolding, highlighting or purchasing a display ad at unbeatable rates. Click [here](#) for rate information. To view last year's publication [click here](#).



Information for this publication comes directly from our membership database, please check our [online database](#) to verify that your information is correct. Contact us 831-464-2000 with any changes by February 25th.

## Two Great Classes to Help Feed Your Brain!

Attend tomorrow, Friday, January 14th, to learn all the applicable regulations and requirements regarding accessory structures, habitable and non-habitable units and secondary/granny units! Susan Kauffman with the Santa Cruz County Planning Department will give you the scoop in this 2 hour session.



Date: Friday, January 14, 2011  
 Time: 10:00 am - 12:00 pm  
 Cost: \$5 SCCAR Members, \$25 Non-members  
 Register [online](#) or call 831-464-2000

Then attend next Tuesday, January 18th to get the latest on Short Sale Guidelines for 2011! In addition, Bob McManus will teach you how to close HAMP & HAFA short sales in 45 days...all for free! RSVP is required.

Time: 1 - 4 pm  
 Cost: Free  
 RSVP [online](#) or call 831-464-2000

If you are unable to open any of the links visit our website at [www.scaor.org](http://www.scaor.org) or call Andrea Harbert at 831-464-2000 or send an email to [andrea@scaor.org](mailto:andrea@scaor.org)  
 For a pdf version of this week's eScoop [click here](#) or go to

<http://www.scaor.org/escoop.php>.

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