

THE SCCAR eSCOOP

January 14, 2015



SCCAR will be closed on Monday, January 19 in observance of Martin Luther King Day. We will re-open Tuesday, January 20 at 8 am.

Learn the Latest in Hardware, Smart Phones & Apps!

The 4th course in the WIN series will cover current hardware options, operating systems, cloud storage, smart phones (iPhone vs. Android) and apps -from the best to the worst to the must-haves. This course is part of our WIN Training Series. Course date is January 21, 2015 from 9 am - 12 pm.

Read more

Exclusions are Now Online

Did you know that you can now file your exclusions 100% online? By submitting an exclusion online it is no longer required to submit the paper form by email or fax. To submit an exclusion, simply choose "Add New Exclusion" from the My Listings dashboard, and follow these easy steps. If you run into any complications, call us at 1-866-734-5787 or email us at support@mlslistings.com.

January MVP Offer

You are one click away from a FREE download with MVP! "Like" the REALTOR Benefits® Program Facebook Page to earn your free reward. http://mvp.realtor.org/

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www.mysccar.org

Events & Education Calendar

Thursday Tour Marketing Meetings

Government Affairs

Advertise in the eScoop







Free MLS Classes

Friday, January 23: <u>Search & Report Essentials</u>,

1 - 2:30 pm

Monday, January 26: Listing Locator,

10 - 11:30 am

Monday, January 26: Market Intelligence Reports,

1-2:30 pm

My Listings is Mobile Compatible

Designed with you in mind, the new My Listings application is compatible with most handheld electronics, including tablets and mobile phones. Use My Listings to update a listing on the fly, or add photos while you at the property.

Read more

iBook- "Your Guide to the RPA"

You can now purchase the latest copy of Your Guide to the Residential Purchase Agreement (RPA) as an iBook for your Apple iPad® or Mac computer.

Read more

The Little Blue Book for REALTORS®

There's nothing that inspires us more than starting a new year. It's the time we set our goals and layout plans for the next 12 months. This year, let The Little Blue Book: Rules to Live by for REALTORS® serve as the inspiration to help you make 2015 your best year yet.

Read more

Covered CA Enrollment Deadline

Learn about enrollment and coverage effective dates and advisors that can help you get the most cost effective coverage.

Read more

2015 Corporate Sponsor







Santa Cruz County Association of REALTORS® | contact@mysccar.org | http://www.mysccar.org | 2525 Main Street, Soquel, CA 95073 | p: 831-464-2000 | f: 831-464-2881 | Office Hours: 8 am - 4:30 pm

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