



## THE SCCAR eSCOOP

January 16, 2014



SCCAR will be closed Monday, January 20, 2014 in observance of Martin Luther King Day.

### Learn About Local History & Culture Next Week

The first class in the nine course SCCP series you will learn about local historical buildings and monuments, and the history of Aptos, Capitola and Soquel. The course is being held next Wednesday, January 22 at 9:30 am.

[Read more](#)

### Enhance Your Listing

The 5th annual full color [REACH Guide](#) is delivered to local businesses available in our office and online year round! Make sure you stand out in 2014 by enhancing your listing. Deadline is February 10, 2014.

[Read more](#)

### SCCAR Photo Contest

SCCAR is 'reaching' out to our members for a few great cover shots for the 5th annual REACH! We are looking for images that reflect the beauty and diversity of Santa Cruz County. Submission deadline is February 10th.

[Click here for complete details and specs](#)

### Learn The ABC's Of Zoning

This seminar will greatly expand your real estate knowledge by providing an overview of basic concepts

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#### Quick Links

- [www.mysccar.org](http://www.mysccar.org)
- [Events & Education Calendar](#)
- [Thursday Tour Marketing Meetings](#)
- [Advertise in the eScoop](#)



related to land use planning, development, permitting and environmental review. Attend on Friday, February 7 from 10 am - 12 pm, includes refreshments.

[Read more](#)

## FREE Social Media Webinars

C.A.R. has an entire library of free recorded webinars for REALTORS® to help create powerful content marketing and social media engagement. Webinars include: Blogging for Real Estate, Google Tools for Real Estate and Social Media 101

[Read More](#)

## Seeking Award Nominees

REALTOR® Magazine is seeking candidates for their Volunteering Works and Good Neighbor Awards for 2014. If you would like to apply, please visit [realtor.org/gna](http://realtor.org/gna).

Santa Cruz County Association of REALTORS® | [contact@mysccar.org](mailto:contact@mysccar.org) |  
<http://www.mysccar.org>  
2525 Main Street, Soquel, CA 95073  
p: 831-464-2000 | f: 831-464-2881  
Office Hours: 8 am - 4:30 pm

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Santa Cruz County Association of REALTORS | 2525 Main Street | Soquel | CA | 95073

