

The SCCAR eScoop

January 26, 2011 - Vol. 3, Issue 102



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For a complete list of classes, [click here](#).



SCCAR's Annual **REACH** (Real Estate and Community Help Guide) is hitting the streets this March! This full color publication features all active SCCAR members and is delivered to local businesses, chambers of commerce and is available publicly online year round. Gain extra exposure by bolding, highlighting or purchasing a display ad at unbeatable rates. Click [here](#) for rate information. To view last year's publication [click here](#).

Sign Up for Face Time at Tour

SCCAR's Weekly Real Estate and Tour Meeting is seeking sponsors. This is a great opportunity to get some face time in front of our members and network! For details contact Norma Milete at nmilete@scaor.org.



Don't forget the Tour Meeting tomorrow at 8:30! Come pitch your listing and network with your peers. Program includes coffee and a snack to get your morning started!

Health Screenings at SCCAR

Preventive health screenings have normally been ordered by physicians when he/she suspects an abnormality is present. But now, you can



choose from a number of health screenings and take advantage of the most effective diagnostic screenings without a doctor's order. For questions or appointments call 877-487-7324. [Click here](#) for more information.

Upcoming Events

1/27
[Tour & Marketing Meeting](#)

2/11
[Housing Market Update](#)

Office Hours:
8 AM - 5 PM
Mon. - Fri.

Special Event: **Housing Market Update**

Leslie Appleton-Young, C.A.R.'s Chief Economist, will be at SCCAR on February 11th for a Housing Market Update! Learn what's happening and where the market is going in 2011.



Information will include:

- > California & National Data
- > Market data will also include Santa Cruz, Santa Clara and Monterey Counties
- > Market data on the cities of Aptos, Santa Cruz and Scotts Valley

Friday, February 11th
1 - 3 PM
SCCAR Office
\$15 SCCAR Members
\$30 Members at the door
Register [online](#) or call SCCAR at 831-464-2000.

MLS Training on the Calendar!

Check out the line up of MLS Training coming to SCCAR! All classes are free with a reservation.



Friday, Jan. 28th, 10 am - 12 pm
[Listing Management](#)

Monday, Feb. 14th, 10:30 am - 12 pm
[Matrix Essentials](#)

Monday, Feb. 14th, 1 - 2:30 pm
[Mastering Matrix](#)

Friday, Feb. 18th, 10:30 am - 12 pm
[REALTORS Property Resource](#): RPR offers REALTORS® the competitive edge via comprehensive property data and powerful presentation tools within a single website

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org

For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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