

The SCAOR eScoop

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Santa Cruz Association
of REALTORS Inc.

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SCAOR's Annual **REACH** is hitting the streets this March! This full color publication features all active SCAOR members and is delivered to local businesses, chambers of commerce and is available publicly online year round. Gain extra exposure by bolding, highlighting or purchasing a display ad at unbeatable rates. Click [here](#) for rate information. To view last year's publication [click here](#).

Know a Homeowner Who Can Use Some Help Around the House?

The Annual REALTOR Service Volunteer Program (RSVP) is back for it's third year. RSVP is a one day community outreach program that takes place May 3rd. The program provides free assistance to qualified seniors who cannot otherwise perform certain household tasks. If you know of someone RSVP can help download our [Homeowner Application](#) and bring/mail the completed form to SCAOR.



Interested in helping out for a few hours? Click here for our [volunteer application](#).

ePro Workshop - Gain Your Tech Edge

In the virtual real estate world, power-up success by gaining the internet knowledge! The All New e-PRO - get

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certified - get competitive. When the market throws you a curve ball, will you be prepared to come back swinging? NAR's updated and enhanced online e-PRO Certification Program can help you overcome your technology uncertainties by providing the tools you need to thrive in today's every-changing online real estate market. Click [here](#) for more information and to register.

MLSListings PERKS Liftoff

Are you getting the most out of your MLS? Learn more about MLSListings' new suite of PERKS products available at low or no cost to help you improve business practices and enhance service to your clients. Click [here](#) to reserve your free space.

Office Hours:

8 AM - 5PM
Mon. - Fri.

February Store Sale
Open House A
Frame Signs
\$33.00
Reg. \$37.50



Housing Expo Exhibitor & Sponsor Opportunities

SCAOR is currently seeking sponsors and exhibitors for our Spring 2010 Housing Expo.

The event is FREE to the public and offers informational sessions on topics such as investing, home buying, selling and avoiding foreclosure. The event will be held on May 8th from 10 am - 4 pm at Twin Lakes Church in Aptos. Click [here](#) for more information.



If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org. For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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