

## THE SCCAR eSCOOP

January 28, 2015



## Renew Your License **Next Week**

Renew your license the Duane Gomer Way! All students will receive the three hour mandatory courses of agency, ethics, trust funds, fair housing, risk management and two 15 hour consumer protection courses by textbook or CD. Instructions for exams will be given at the seminar. Money back guarantee. Course date Friday, February 6

Read more

# Upgrade Your REACH Listing!

The 6th annual REACH guide features all active SCCAR members and is available in our office and online year round. There are three affordable ways to enhance your listing in this full color publication, 1) placing a display ad 2) highlighting your listing 3) bolding your listing. Make sure you stand out in 2015!

Read more

## Only 5 Days Left With the Old Matrix

Be sure to check out the MLS's Matrix Retirement Checklist to make sure you're prepared. When the Old Matrix retires, there's no turning back!

Read more

### **In This Issue**

Renew Your License Upgrage Your REACH Listing! Only 5 Days Left with the Old Matrix When do you need your eKey FOB? **SCCAR Photo Contest** Optimize Your ZipForm Workflow Fundamentals of Transaction **Coordination Course** 

### **Quick Links**

www.mysccar.org

**Events & Education Calendar** 

**Thursday Tour Marketing Meetings** 

**Government Affairs** 

Advertise in the eScoop







**2015 Corporate Sponsor** 



# When Do You Need Your eKey FOB?

As a reminder, out of area keyboxes labeled BT are not compatible with iPhones. As such, iphone users will need a ekey fob/adapter to access them. Fobs are also necessary to access the old iboxes (used prior to last year's exchange). If you do not have a fob, one can be purchased at our office.





## SCCAR Photo Contest

SCCAR is 'reaching' out to our members for a few great cover shots for the 6th annual REACH! We are looking for images that reflect the beauty and diversity of Santa Cruz County. Submission deadline is February 16th.

### Read more

## Optimize Your zipForm® Workflow!

zipForm® Plus and Zapier are now connected to automate tedious tasks such as adding contacts across platforms. You'll never have to cross-reference contact lists again! Right now you can save \$50 when signing up before February 28, 2015!

#### Read more

## **Fundamentals of Transaction** Coordination Course (C.A.R.)

Putting the deal together is half of the battle when closing the real estate transaction. The Transaction Coordination course will provide you with a complete and full understanding of every part of the real estate transaction. This course is part of the C.A.R. LearnMyWay® series and is conducted online. Course date is 2/3/15. Check out our online calendar for more LearnMyWay® courses!

Read more

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Office Hours: 8 am - 4:30 pm

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### Forward this email





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