



THE SCCAR eSCOOP

January 29, 2014



The SCCAR office will be closed Friday, January 31, 2014 at noon for system maintenance. We will re-open Monday, February 3 at 8 am. For key support, please contact Supra at 1-877-699-6787.

Expand Your Real Estate Knowledge

Learn the ABC's of Zoning and Entitlement Law! This seminar will greatly expand your real estate knowledge by providing an overview of basic concepts related to land use planning, development, permitting and environmental review. Attend on Friday, February 7 from 10 am - 12 pm. Refreshments will be served.

[Read more](#)

Enhance Your Listing

The 5th annual full color [REACH Guide](#) is delivered to local businesses and is available in our office and online year round! Make sure you stand out in 2014 by enhancing your listing. Deadline is February 10, 2014.

[Read more](#)

New MLS Courses

February brings two new free MLS Courses. On Wednesday, February 12 we are offering [Public Records Search](#) in the morning and [Market Intelligent Reports](#) in the afternoon. Both contribute to a successful marketing plan!

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Learn CPR & Basic First Aid

SCCAR is holding a CPR (Cardiopulmonary Resuscitation) and Basic First Aid course on Wednesday, February 12. When performed immediately, CPR along with other life support measures can double or event triple the victim's survival rate. Make sure you're prepared in an emergency situation and help save a life!

[Read More](#)

Valentine Tour Meeting

Get ready for some sweet treats at our Valentine Tour Marketing Meeting on Thursday, February 13 at 8:30 am. Win candies and cash for you and your sweetheart! Valentine attire strongly encouraged.

zipForm® Update

zipForm® now allows clients to fill out disclosure statements about the property and check-mark features that apply while using a digital signature from wherever they are. Learn more by attending a free webinar.

[Read more](#)

It's Here: The New MLSListings.com

Learn about MLSListings' new website, its new features, its fresh new look, and how it can better your business today.

[Read More](#)

Santa Cruz County Association of REALTORS® | contact@mysccar.org |

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Office Hours: 8 am - 4:30 pm

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