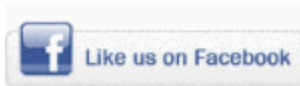


Subscribe

Past Issues

Trans

 Facebook  Twitter  Website



January 31, 2018



### Tech Tuesday: Instagram Made Easy!

Everyone seems to be on Instagram, what's the key to using it for real estate? Learn how easy it is to get started in this one hour training session! Class date is Tuesday, February 6, 11:30 am - 12:30 pm. [Register here](#)



### Harness the Branding Power of Social Media

Join top producer Robert Aldana, Keller Williams Realty - SC, for a power packed discussion and workshop on implementing social media into your business. Robert will show you how he has used social media, professional media services and branding to help make him a top producing REALTOR®! Class date is next Wednesday, February 7, 11:30 am - 1 pm. [Register today](#)

---

## Valentines Day Comes Early to Tour

Win sweet prizes (and cash) at next week's Valentine tour meeting **Thursday, February 8, 2018**. Dress in your favorite shade of red or pink (themed accoutrement always welcome) and be entered to win! See you at 8:30 am at our office.

---

## Identify Income Properties Like a Pro! NEW CRS Training

Investing in real estate can be extremely profitable and can add a new revenue stream to your business. In this CRS Two Day Course, Buying and Selling Income Properties, learn the secrets to smart real estate investing and start identifying lucrative opportunities for yourself and your clients. Class runs March 13 & 14. Earn 12 CRS education course credits. [Read more](#)

---

## SCCAR Warriors Game Night!

Get your game on with fellow SCCAR members & their family and friends! Ticket price includes a HIGH FIVE HAND TUNNEL with the Players for the kids! Tickets are only \$21! Event night is Wednesday, February 28 at the Kaiser Permanente Arena. [Read More](#)

---

## MVP Offer: Earn 10% Off at Realtor.com

Take a Quick Team Survey from realtor.com® and receive 10% Off Select realtor.com Products, PLUS a Team focused Webinar. Good through today only! [Take Action](#)

---



---

## C.A.R. Store Gets a New Look

Beginning February 1, 2018 C.A.R. is switching to a new platform for their store.car.org website. The web address and your log in will remain the same, but a whole new interface designed to be faster and easier to use will be in it's place. [Check it out tomorrow!](#)

---

*Copyright © 2018 Santa Cruz County Association of REALTORS®, All rights reserved.*

[unsubscribe from this list](#) [update subscription preferences](#)

MailChimp