OFFICE HOURS

8:00am to 5:00pm Monday-Friday Every Thursday the office is closed from 9:00-10:30am for a staff meeting

The SCAOR eScoop

2525 Main Street Soquel, CA 95073 831-464-2000 831-464-2881 Fax

Santa Cruz Association of REALTORS Inc.

If you are unable to open any of the links visit our website at www.scaor.org or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org Volume 2 Issue 6 February 5, 2009



RED HOT SALE! EVERYTHING IN THE SCAOR STORE 5-15% OFF DURING THE MONTH OF FEBRUARY





RESERSE YOUR SEAT TODAY! THIS WILL SELL OUT FAST! CLICK <u>HERE</u> FOR MORE INFO C.A.R.'S Chief Economist, Leslie Appleton Young Coming to SCAOR on February 13th!

Get the inside scoop on the local, state, and national housing market from one of the most trusted experts around!

The SCAOR **REACH** (Real Estate and Community Help-guide) is coming in March!

This full color publication (previously the Affiliate Resource Guide) has been expanded to include the <u>entire</u> SCAOR membership and will be distributed to our members, at Chambers of Commerce and local businesses. Now is your opportunity to enhance your listing with one of our three options and stand out within the real estate and local business community. Don't miss this opportunity to enhance your business listing or purchase a display ad. Contact Andrea at 831-464-2000 or <u>andrea@scaor.org</u> to reserve your space today!



The deadline for submission is February 20, 2009.



RENEW YOUR REALTOR® DUES! AVOID ADDITIONAL PENALTIES! After February 20th a late fee of \$30 will be added by C.A.R. After March

1st you will not be able to renew WINFORMS if your REALTOR® dues have not been paid.

Coming Up at SCAOR

Distressed Properties DRE ACCREDITED 2/6 Listing Lifecycle—NEW MLS CLASS 2/17 Getting Your Foot in the Door with REO's 2/18 Intro to e-Pro 2/20 FREE WEBSITE!!! County Assessor, Gary Hazelton 2/24 MLS Essentials Basic & Advanced 2/25 Escrow Coordination Secrets 2/27

To register call SCAOR 831-464-2000. For a complete list of classes click <u>here</u> or www.scaor.org



SCAOR Education Highlight Your Guide to the California Residential Purchase Agreement (RPA)

Instructor: Gov Hutchinson, CAR Legal Counsel Monday, February 23rd 9:30am-12:30pm DRE accredited 3hrs Consumer Protection

Learn from the #1 authority on the C.A.R. Residential Purchase Agreement Contract; Gov Hutchinson will give a comprehensive line by line analysis of the RPA. The California Residential Purchase Agreement and Joint Escrow Instructions (RPA-CA) is the cornerstone of every successful real estate transaction in the Golden State, and there are several essential concepts, principals, and facts about this form that all REALTORS® should know.

> THIS CLASS IS A MUST ATTEND FOR EVERY AGENT, BROKER, TRANSACTION COORDINATOR OR PERSONAL ASSISTANT