



THE SCCAR eSCOOP

February 12, 2014



SCCAR will be closed Monday, February 17 in observance of Presidents' Day. We will re-open Tuesday, February 18 at 8 am.

REACH Deadline Extended

The deadline to enhance your business listing and stand out from the crowd has been extended to this Friday, February 14, 2014. Our 5th annual full color [REACH Guide](#) is delivered to local businesses and is available in our office and online year round!

[Read more](#)

SCCP: Land Use Seminar

In the second class of this nine course advanced training series you will learn about Land Use issues in Santa Cruz County. Topics covered are minimum steps to determine "build ability" and the biggest hurdles working with county or city planning/building departments. Single class registration is available. Class is being held Wednesday, February 26 from 9:30 am - 12:30 pm.

[Read more](#)

Sweet Tour Tomorrow!

Get ready for some sweet treats at our Valentine Tour Marketing Meeting on **Thursday, February 13** at 8:30 am. Dress in valentine attire and win candies or cash for you and your sweetheart!

Real Estate Forms Book Now Available

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Quick Links

- www.mysccar.org
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Grab your copy of C.A.R.'s Sample Forms Book. This valuable reference resource contains a current sample of each C.A.R. Standard Form along with a detailed quick reference guide of every form. Purchase your copy today.

[Read more](#)

Matrix Customized (MLS)

Learn ways to customize Matrix by using custom display, exports, and multi-level sorting and how to organize by using carts, setting custom defaults, customizing your dashboard, using map and search templates. Matrix Customized is being held Friday, February 28 at 10:30 am and is free to SCCAR members with RSVP.

[Read more](#)

Absolutely FREE! 12 Hours of Online CE Courses

Choose from over 20 professional development courses to use toward your license renewal requirements or take to brush up on your real estate skills. Claim your courses now and complete anytime in the next 12 months. Use this [link](#) to claim your hours and learn more.

Open Enrollment is Here

Now through March 31, 2014 the Benefits Store offers REALTOR members a choice of several group and individual plan options. Get your free quote today!

[Read more](#)

Santa Cruz County Association of REALTORS® | contact@mysccar.org |

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Office Hours: 8 am - 4:30 pm

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