



THE SCCAR eSCOOP

February 13, 2015



The SCCAR office will be closed Monday, February 16 in observance of President's Day. We will re-open Tuesday, February 17 at 8 am.

How Will Your Listing Stand Out From the Others?

The 6th annual REACH guide features all active SCCAR members and is available in our office and online year round. There are three affordable ways to enhance your listing in this full color publication, 1) placing a display ad 2) highlighting your listing 3) bolding your listing. Make sure you stand out in 2015!

[Read more](#)

Household Help for Local Seniors

The REALTOR® Service Volunteer Program (RSVP) is now accepting applications! RSVP is a one day community outreach event that assists the elderly with household chores. If you know of someone in need, please have them submit an [application](#) by March 13, 2015. The event is being held Monday, May 6, 2015. We are also seeking volunteers! Please download an application [here](#).

[Read more](#)

Share Your Awesome Photos with SCCAR! *Contest Deadline February 16*

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2015 Corporate Sponsor



Do you have some great shots of our County? Enter them into our [REACH](#) 2015 Cover Photo Contest! We are looking for images that reflect the beauty and diversity of our area. Submission deadline is February 16th.

[Read more](#)

Annual zipForm® Training On The Books!

Learn to access your C.A.R. member benefits! This once a year training event will cover zipForm® Plus, zipLogix Digital Ink® and zipForm® Mobile. Learn about the current version of zipForm®, online document storage, how to import MLS data using MLS-Connect and your newest benefits, zipForm® Mobile and TouchSign(TM) on Wednesday, March 11, 9 am - 12 pm.

[Read more](#)

Prosperity Mindset Training for Sales and Business Professionals

Learn skills and techniques to get the competitive edge over your competition! Proven strategies focus on the 20% of techniques that make 80% of the difference. Join David Behr, The Speaker in Sneakers at this empowering seminar on February 23, 2015 from 10:30 - 11:30 am.

[Read more](#)

Covered California, Last Chance for Open Enrollment

Open enrollment for Covered California is coming to an end. February 15th is the last day to enroll for a March 1, 2015 start date. Need help with Covered California? A Benefits Store Advisor can help you with the enrollment process.

[Read more](#)

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How Will Oil Prices Affect Housing?

According to many sources, oil price drops can be good for housing. But, there are some downsides. Real Trends provides an in depth analysis.

[Read more](#)

Santa Cruz County Association of REALTORS® | contact@mysccar.org | <http://www.mysccar.org>
2525 Main Street, Soquel, CA 95073
p: 831-464-2000 | f: 831-464-2881
Office Hours: 8 am - 4:30 pm

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