

The SCCAR eScoop

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In this issue..

[Energy Financing](#)

[REACH Deadlines Approaching](#)

[Free MLS Training](#)

[Thirsty Thursday @ Cava](#)

[Be Part of the Process](#)

[Test Drive New Website](#)

FREE Energy Finance Training

Gain a practical understanding of energy efficiency financing and rebate programs and how these can increase your business.

- > Allow your buyers to purchase distressed properties and qualify for special financing
- > Provide better, reliable, and energy efficient homes for your clients

- > Create a powerful home buying incentive



Programs covered will include: *Energy Efficient Mortgage, 203k Full & Streamline, HomeStyle Renovation, HomePath Renovation, Mortgage Credit Certificate Program, Energy Upgrade California & more!*

Wednesday, Feb. 22nd, 10 am - 2 pm
Free with RSVP, RSVP [online](#), download a [flier](#) or call 831-464-2000.

Let's Get Social



SCCAR On The Go!
[Download our Free Mobile App](#)

Upcoming Education

2/17/2012
[RPR Training](#)
[CMA Training](#)

2/22/2012
[Energy Finance Training](#)

2/29/2012
[Matrix Essentials](#)
[Matrix Advanced](#)

3/14/2012
[zipForms Training](#)
2 sessions!

To sign up online and for a complete list of classes, [click here](#).

Deadlines Approaching for REACH 2012

Highlight Your Listing

SCCAR's Annual REACH (Real Estate and Community Help Guide) is hitting the streets this March! Stand out in 2012 by enhancing your listing. We have *new* pricing that offers options to fit any budget. The deadline is **February 24th**.



Enter the Cover Photo Contest

SCCAR is 'reaching' out to our members for a few great cover shots for the 2012 REACH! We are looking for images that reflect the beauty and diversity of Santa Cruz County. [Click here](#) for complete details and specs. Submission deadline is **February 17th**.



MLS Training This Friday

MLS Listings, Inc. will be here



GeoDisclosure
Real Estate Disclosure Reports

Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

2/16/2012
[Tour Meeting](#)

3/28/2012
Save the Date for our Mini Golf Tournament!



New Office Hours:
8 AM - 4:30 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

SCCAR will be closed Monday, Feb. 20th in observance of President's Day.

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org



on Friday, February 17, 2012 teaching the following free classes:

10:30 - 12 pm
REALTOR® Property Resource
RPR offers REALTORS® the competitive edge via comprehensive property data and powerful presentation tools within a single website.

1 - 2:30 pm
CMA Training
Learn the basic skill requirements for the Matrix CMA application.

[RSVP](#) online or by calling SCCAR at 831-464-2000.

Thirsty Thursday @ Cava!

Quench your thirst for fun with fellow REALTORS® and Affiliates at our new networking social! Cava Wine Bar is offering delicious wine specials from 4-6 pm. Anyone is welcome to come!

[Cava Wine Bar](#) is located at 115 San Jose Ave., Capitola.



Be Part of the SCCAR Process

SCCAR is now accepting applications to serve on the 2013 Board of Directors. Here's your chance to be part of the decision making process for the Santa Cruz County Association of REALTORS® by serving on its Board of Directors. Interested REALTOR® members of SCCAR are encouraged to fill out and submit an [application](#) no later than Thursday, April 5, 2012.



Test Drive my.realtor.org and Share Your Feedback

REALTOR.org is being redesigned to give you access to the most authoritative, timely, and useful information about your business as quickly and easily as possible. The new my.realtor.org is being reorganized by topic to reflect how you use information in your



business. The site is currently in its beta stage as they continue to make improvements, but now through its launch at the end of March you can take a sneak peek and share your feedback on what works, what doesn't, and what you want to see that's not there yet. Take your test drive now. <http://my.realtor.org/>

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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