

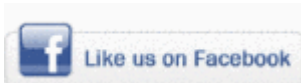
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February 15, 2017



Santa Cruz County Association of REALTORS® weekly industry news update



The SCCAR office will be closed Monday, February 20 in observance of Presidents' Day. We will re-open Tuesday, February 21 at 8 am.

Annual zipForm training March 1st

Learn how to master your zipForm account! Training for beginning and advanced users in two classes. Beginning training at 9 am and Advanced at 12 pm. Take them both and become a pro! Register for: [Beginning](#) | [Advanced](#).



 Order a Report	 Order a Virtual Tour	
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Highlight your listing in the REACH

The 8th annual Real Estate and Community Help Guide (REACH) features all active SCCAR members and is distributed locally and available online year round. Your listing can stand out from the rest for as little as \$25! View all your options [here](#). **Deadline is February 23, 2017.**

REACH cover photo contest ends tomorrow!

SCCAR is "reaching" out to our members for a few great cover shots for our 8th annual [REACH Guide!](#) The winners will have their photos featured on the cover and will receive recognition inside the REACH, in the eScoop, in our newsletter and on our facebook page! View specs [here](#) and submit your images to andrea@mysccar.org by February 16, 2017.



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Tackling Mobile Technology

Learn basic smart phone techniques and skills to maximize features. This lab-focused class will start at the beginning with navigation, photos, applications and updates, maps, and general terminology. Class date Friday, February 24 at 10 am. Free with RSVP. [Register here](#)

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opportunity to exercise your leadership abilities or gain leadership skills! The deadline to submit an application is Monday, April 3, 2017. [Read more](#)

Lunch and Learn February 28

Join us for lunch and learn about the advantages of renovation loans and reverse mortgages. Presentation topics include: renovation loans for purchase or refinance, red tag properties OK, using your reverse mortgage for purchase. [Free with RSVP!](#)

Sponsored and instructed by Jeff McCormac, Wells Fargo and Dick Cornelsen, AAG. Lunch provided by Wells Fargo. [Register today](#)

New Member Value Plus Offer

Register for any 2017 NAR Tech Edge event to earn the brand new *Using Drones in Your Real Estate Business Webinar* with MVP.

[Take action](#)

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