

#### THE SCCAR eSCOOP

February 18, 2015



# Listing Enhancement Deadline Next Monday!

The 6th annual REACH guide features all active SCCAR members and is available in our office and online year round. There are three affordable ways to enhance your listing in this full color publication, 1) placing a display ad 2) highlighting your listing 3) bolding your listing. Make sure you stand out in 2015!

#### Read more

## Going from Good to Great to Memorable!

Learn skills and techniques to get the competitive edge over your competition! Proven strategies focus on the 20% of techniques that make 80% of the difference. Join David Behr, "The Speaker in Sneakers" at this empowering seminar on February 23, 2015 from 10:30 - 11:30 am.

#### Read more

### **Local Seniors Need Your Help**

RSVP (REALTOR® Volunteer Service Program) is a one day community outreach program that will take place on May 6, 2015. The program provides free assistance to seniors. The success of this program relies entirely on volunteer efforts. Please consider spending a few hours with us and lending a hand. It makes you feel good and it's fun!

Please submit an application by March 31, 2015.

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#### **Quick Links**

www.mysccar.org

**Events & Education Calendar** 

Thursday Tour Marketing Meetings

**Government Affairs** 

Advertise in the eScoop







#### **2015 Corporate Sponsor**



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## zipForm<sub>®</sub>, zipLogix Digital Ink<sub>®</sub> and zipForm<sub>®</sub> Mobile Training

Learn to access your C.A.R. member benefits! This once a year training event will cover zipForm® Plus, zipLogix Digital Ink® and zipForm® Mobile. Learn about the current version of zipForm®, online document storage, how to import MLS data using MLS-Connect and your newest benefits, zipForm® Mobile and TouchSign(TM) on Wednesday, March 11, 9 am - 12 pm.

Read more

## February MVP Offer

Contribute to the eBook "Realtor.com® Best Text and Emails!" through NAR's MVP program and receive goodies like a \$50 realtor.com® coupon and a FREE webinar! Offer dates: February 16-28.

#### Read more

# Application Period Opens for 2015 Good Neighbor Awards

REALTOR® Magazine is seeking nominations for the 2015 Good Neighbor Awards. Each winner will be recognized at the 2015 REALTORS® Conference & Expo in San Diego and will receive a \$10,000 grant for his or her charity.

#### Read more

# Help Direct the Future of SCCAR!

SCCAR is now accepting applications for service on the 2016 Board of Directors. Join a distinguished group of professionals whose purpose is to promote the integrity of the SCCAR mission. Being a part of this process provides a great opportunity to exercise your leadership abilities!

Read more

Signature
AFFILIATE



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2525 Main Street, Soquel, CA 95073 p: 831-464-2000 | f: 831-464-2881 Office Hours: 8 am - 4:30 pm

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