

The SCCAR eScoop

February 20, 2013 - Vol. 3, Issue 205

Don't forget Thirsty Thursday after tour tomorrow @ Vino Cruz, 4-6 pm!



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[zipForm® 6 Training](#)

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zipForm® 6 Training Session, This Friday!

Learn how to access zipForm® 6 Pro and Standard versions, free digital signature software zipLogix® Digital ink, online document storage zipVault® and zipForm® mobile edition.



Please note training sessions for zipForm® are only offered a **maximum of twice a year** and sell out!

Friday, February 22 at SCCAR

9 am - 12 pm

SCCAR Members \$5 in advance, \$20 at the door.

Register [online](#), download a [flier](#) or call 831-464-2000.



Code of Ethics 100th [Anniversary](#)



You're Invited to a Speed Networking Event

MLSListings and SCCAR invite you to learn about the best practices to help you close more deals and earn more money. In this free speed networking event learn about:



- Two minute CMA
- 15-Minute Website
- Increase sales with Realist
- Electronic Signatures in Seconds
- MLS Source Mobile Tool
- Matrix Stats on the Fly



When: Wed., February 27th

Where: Hotel Paradox, 611 Ocean St., Santa Cruz

Time: 1-4 pm

This is a free event that does not require an RSVP to attend.

Take [Action](#) and Win great rewards!

SCCP Advanced Training Series, Course 2 on Land Use

Upcoming Education

Fri., Feb 22

[zipForm® 6 Training Matrix Easy 1: Hands on](#)

Fri., Feb 27

[SCCP: Land Use](#)

Fri., March 1

[Transit Corridors Plan](#) for Sustainable Communities
10 - 11:30 am

To sign up online and for a complete list of classes, [click here](#).

In the second class of this 9 course series you will learn about Land Use issues in Santa Cruz County. Some topics covered are: Minimum steps to determine "build ability", biggest hurdles working with county or city planning/building departments, and much, much more!



Wednesday, February 27

9:30 a.m. - 12:30 p.m.

SCCAR Members: Individual class \$20 or \$159 for entire series. Download course [flier](#) or register [online](#).

2013 Signature Affiliates



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Thurs., Feb 21

Tour Marketing Meeting
8:30 - 9 am

What is Your Vision for a Sustainable Santa Cruz County?

The SCCAR LGR Committee is sponsoring a presentation on Santa Cruz County's new project: The Transit Corridors Plan. The plan will focus on urban areas in Live Oak, Soquel, and Aptos, and will help shape growth and development throughout Santa Cruz County. Presentation & Opportunity for REALTOR® Input!



Fri., March 1

10 - 11:30 am

Free to SCCAR members with RSVP. RSVP [online](#), complete event [flier](#) or call 831-464-2000.

Member Value Program February Offer

YOUR OFFER DATES: February 16-28

YOUR ACTION: Sign up for Daily Real Estate News from REALTOR® Magazine

YOUR REWARD:

[Tablets Compared: Find the Right](#)



[Fit for Your Real Estate Business Webinar-Download](#)

Click the ACT NOW button to get started.



Learn How to Use Local Market Statistics to Gain More New Listings

In a low inventory market like this one, REALTORS® turn to an online market analysis tools such as Clarus MarketMetrics® to reach out to



Get Your Teams Ready!
[Thurs., March 14](#)
4-7 pm

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

2525 Main St.,
Soquel, CA 95073

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org
www.facebook.com/mysccar



homeowners in their area. Positioning yourself as the local market expert is one way to differentiate yourself from the rest of the competition.

Ready to get started? Visit <https://www.terradatum.com/cmm/> to register for your FREE 30 day trial. Please use promotion code CMM212 before March 31, 2013. Subscription price is only \$9.99/month

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



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