





February 20, 2019



# **REACH Deadline is This Friday!**

The 10th annual REACH is a full color publication listing all SCCAR members. Available in our office and online year-round, the REACH provides great exposure to the public and our members. Stand out in 2019 by upgrading your listing with one of our low cost options! Deadline is February 22! **Read more** 

# **Learn About Land Use Issues in Santa Cruz County**

In the second class of our SCCP series you will learn about Land Use issues in Santa Cruz County including, minimum steps to determine "build ability", biggest hurdles working with county or city planning/building departments, and much, much more! Learn more about this series <a href="here">here</a>. Sign up for only this class <a href="here">here</a>. Class date is Friday, February 22 at 11:30 am.

#### 10 Seats Left for Ken DeLeon!

The #1 REALTOR in the \*Nation and founder of DeLeon Properties will share his success story

on being a market leader. With a fearless and confident approach, Ken will leave attendees with laughter and a life changing experience. Event date: Tuesday, February 26, 11 am – 1 pm at Seascape Golf Clbu. Sponsored by <u>Santa Cruz Home Finance</u> THIS IS A SELL-OUT-NOT-TO-BE-MISSED EVENT! <u>Register Today!</u>

#### **New Sewer Lateral Class Scheduled**

You asked for it and we answered! A new Sewer Lateral class has been scheduled for March 18, 2019, 9:30 am at SCCAR. Get your seat today, the last two sessions sold out quickly! **Register today** 



## Free MLS Training February 27

**At 10 AM:** Learn the REALIST application to access public records and obtain detailed ownership, transaction and property characteristics information. **Register** 

**At 1 PM:** Learn the structure of the MLSListings listing management input wizard, along with tools and techniques. **Register** 

## **New Hashtag Helps us Share Good Works**

SCCAR is aware that many of you, either individually or through your office, support charities and volunteer in a variety of ways to make our community a better place. We want to recognize those efforts. To assist in that endeavor, we are initializing the #screaltorsCare hashtag on facebook to cull those activities into one common topic. Its' easy! Whenever you or your company post about giving back to the community add @screaltorsCare to the post!

### **REACH Photo Contest**

SCCAR is "reaching" out to our members for a few great cover shots! We are looking for images that reflect the beauty and diversity of Santa Cruz County. The winners will have their photo(s) featured on the cover and will receive recognition:

• inside the REACH • in the eScoop • in our newsletter • and on our facebook page! Deadline to submit your photos is February 22. **Get the specs!** 







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