

SCCAR eScoop

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REACH Deadline Is Tomorrow! *Stand Out in 2012!*

Don't Forget to Highlight Your Listing

SCCAR's Annual REACH (Real Estate and Community Help Guide) is available in our office, at local businesses and online year round...offering great exposure for our members! We have *new* pricing options to fit any budget. Highlight your listing by **Friday, February 24th.**



Let's Get Social



SCCAR On The Go!
[Download our Free Mobile App](#)

Enter the Cover Photo Contest

SCCAR is 'reaching' out to our members for a few great cover shots for the 2012 REACH! We are looking for images that reflect the beauty and diversity of Santa Cruz County. [Click here](#) for complete details and specs. **Submission deadline has been extended to February 24th.**



Upcoming Education

2/29/2012

[Matrix Essentials](#)
[Matrix Advanced](#)

3/7/2012

[SCCPRO: History of Santa Cruz](#)

3/9/2012

[Realist & RPR MLS Training](#)

3/14/2012

[zipForms Training](#)
2 sessions!

3/16/2012

[Lenders' Panel](#)

To sign up online and for a complete list of classes, [click here](#).

Become a Pro in 2012

SCCAR has launched a new advanced training series! Santa Cruz County Pro (SCCPRO) is designed to provide REALTORS® with knowledge and information to better assist their clients in buying and selling real estate in Santa Cruz County. The first class in this 9 course series is on the History of Santa Cruz County. Topics that will be covered are: History & uniqueness of Title in SC County, Historical Buildings and Monuments, Santa Cruz, Soquel and Capitola History.



Click [here](#) for the complete series.

Wednesday, March 7, 9:30 am - 12 pm

Special introductory offer - \$99 for the entire series!

Sign up [online](#), download a [flier](#) or call 831-464-2000.

Learn how to use your FREE C.A.R. Member Benefits



GeoDisclosure
Real Estate Disclosure Reports

Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

3/1/2012
[Tour Meeting](#)

3/28/2012
Save the Date for our Mini Golf Tournament!



New Office Hours:
8 AM - 4:30 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org

Attend this training session to learn how to effectively utilize your free benefits, topics covered include:

- Access zipForm® 6 Professional and zipForm® 6 Standard
- Access zipLogix Digital Ink(tm) digital signatures and zipVault (tm) online document storage
- Use the zipForm® 6 toolbar
- Create and use templates



SCCAR holds this training only twice a year, don't miss Wednesday, March 14, 2012

Session 1: 10 am - 12 pm

Session 2: 1 - 3 pm

SCCAR Member \$10, \$20 SCCAR Member at the door, \$40 Non-Member

Register [online](#) or call SCCAR at 831-464-2000.

Know Someone Who Needs a Little Help Around the House?

RSVP is here to help! The Annual REALTOR® Service Volunteer Program (RSVP) is a one day community outreach program that is taking place this year on **Monday, May 21, 2012.**

The program provides free assistance to qualified seniors who cannot otherwise perform certain household tasks due to physical or financial constraints.

If you know of a homeowner or renter who is in need please have them submit an [application](#) by Friday, March 30, 2012. If you are interested in volunteering, please submit a [volunteer](#) application by the same deadline. More information can be found at www.mysccar.org/rsvp.



Be Part of the SCCAR Process

SCCAR is now accepting applications to serve on the 2013 Board of Directors. Here's your chance to be part of the decision making process for the Santa Cruz County Association of REALTORS®



by serving on its Board of Directors. Interested REALTOR® members of SCCAR are encouraged to fill out and submit an [application](#) no later than Thursday, April 5, 2012.

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



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