



THE SCCAR eSCOOP

February 25, 2015



zipForm®, zipLogix Digital Ink® and zipForm® Mobile Training

Learn to access your C.A.R. member benefits! This once a year training event will cover zipForm® Plus, zipLogix Digital Ink® and zipForm® Mobile. Learn about the current version of zipForm®, online document storage, how to import MLS data using MLS-Connect and your newest benefits, zipForm® Mobile and TouchSign(TM) on **Wednesday, March 11, 9 am - 12 pm.**

[Read more](#)

Legalization Assistance Permitting Program Seminar

Santa Cruz County is offering property owners the opportunity to legalize construction performed without required permits through the Legalization Assistance Permitting Program (LAPP). Attend the LAPP seminar on Friday, March 20 and learn how and who is eligible to participate and much more.

[Read more](#)

Make a Difference to Seniors in Need

RSVP ([REALTOR® Volunteer Service Program](#)) is a one day community outreach program that will take place on May 6, 2015. The program provides free assistance to seniors. The success of this program relies entirely

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on volunteer efforts. Please consider spending a few hours with us and lending a hand. It makes you feel good and it's fun!

Please submit an application by March 31, 2015.

[Read more](#)

REALTOR® Benefits Program Catalog 2015

IT'S HERE! The REALTOR Benefits® Program 2015 Catalog is hot off the presses and is full of offers & discounts just for REALTORS®! Download your copy today.

[Read more](#)

Help Direct the Future of SCCAR!

SCCAR is now accepting applications for service on the 2016 Board of Directors. Join a distinguished group of professionals whose purpose is to promote the integrity of the SCCAR mission. Being a part of this process provides a great opportunity to exercise your leadership abilities!

[Read more](#)

REALTOR® REALTALK

A lot goes into buying and selling a home, and who knows that better than a California REALTOR®? As a REALTOR®, you're the expert, and to help demonstrate that, C.A.R. has created some simple buying, selling, and staging dos and don'ts for you to share. Check them out, personalize one of ours, or even customize one of your own.

[Read more](#)

Professional Photo Sessions Offered in March

Have your professional business photo taken by top real estate photographer Sean Kenney. Special offer of \$20 off for SCCAR members. Appointments will fill up fast so call Taki or Sean today 818-288-8116 or 818-715-9829.

[Read more](#)

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AFFILIATE

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Click here to
ORDER A REPORT

Free MLS Training

Monday, March 16

[Search & Report Essentials](#) at 10 am and [Advanced Search & Report](#) at 1 pm.

Monday, March 30

[Listing Locator](#) at 1 pm. Learn how to combine tools within Matrix and Realist to analyze consumer buying activities and determine the homeowners whose homes match the buying trends of today's home buyers.

Santa Cruz County Association of REALTORS® | contact@mysccar.org | <http://www.mysccar.org>
2525 Main Street, Soquel, CA 95073
p: 831-464-2000 | f: 831-464-2881
Office Hours: 8 am - 4:30 pm

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Santa Cruz County Association of REALTORS | 2525 Main Street | Soquel | CA | 95073