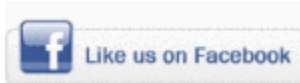


 Facebook  Twitter  Website



February 28, 2018



New Local Ordinances That Affect You & Your Clients

Find out what the new temporary Rent Freeze and Just Cause Eviction ordinances mean for you and your clients. Also discussed will be the Sewer Lateral Ordinance that is already on the books and affects your sellers. This is a do-not-miss event for REALTORS! Date: Monday, March 12 at 9, Seascape Golf Club. [Read More](#)

GeoDisclosure
Order a Report


SANTA CRUZ HOME FINANCE
A Division of American Pacific Mortgage Corp NMLS 1850

You Now Have Another Choice in MLS Search

Matrix is not going away. Paragon is simply another weapon to choose from in your battle against low inventory. To learn how Paragon can help you find all the listings in the marketplace, [read the full article](#).

Facebook Business Page Creation

Learn how to create an effective Facebook business page at our next Tech [Tuesday, March 6 at 11:30 am](#). Tech Tuesdays will happen the first Tuesday of every month - check out what we have [scheduled!](#)

March MVP Reward

Be an expert to your clients! Share free home buying articles from HouseLogic's REALTOR® Content Resource through the Member Value Plus (MVP) Program by March 15 to earn a free lead generation webinar download! Offer begins March 1st! Learn more at [NAR.realtor/MVP](#).

eKEY Pro, Did You Know?

eKEY Pro enables you to view and search detailed listing information stored on the smartphone, search and view a list of agents in your MLS, and create profiles for each of your clients. Integrated links to Google Maps™ mapping service show the listing on a map and provide turn by turn directions. Showing activity lets you know who is entering your properties and showing your listings. [Learn more here](#). *Contact SCCAR for upgrade pricing.*

Bitcoin and Cryptocurrencies: One Brokers' Experience

Real estate professionals in several resort locations have already closed transactions with buyers using bitcoin or other cryptocurrencies. Here's what you need to know. [Read the full article](#)



License Renewal Training

Renew your license the Duane Gomer way at SCCAR on Friday, March 9, 9 am - 12 pm. Classroom testing on 15-hour Property Management course immediately following the class. Instructions for online exams covering the remaining 30-hours will be given at the seminar. [Read more](#)

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