

SCCAR eScoop

March 7, 2012 - Vol. 3, Issue 158



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Let's Get Social



SCCAR On The Go!
[Download our Free Mobile App](#)

Upcoming Education

3/9/2012
[Realist & RPR MLS Training](#)

3/14/2012
[zipForms Training](#)
2 sessions!

3/16/2012
[Lenders' Panel](#)

3/19/2012
[Your Guide to the RPA-CA](#)

To sign up online and for a complete list of classes, [click here](#).

Power Packed Social Media Hour! Prep Your Business Page for the March Timeline Switch

In *'Social Media - The Big Picture'*, learn how to boost your visibility, find new clients and stay in touch with current clients! Karen Kefauver, local



social media consultant, will cover the following:

- * How to use the new Facebook Timeline format to promote your business. **Facebook will be switching all business pages to this new format by March 30th!**
- * Overview of top media networks Facebook, LinkedIn, Twitter and Google+
- * Social Media insider tips on saving time and handy tools

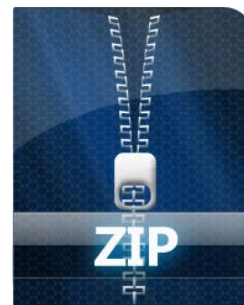
Next Monday! March 12th, 9-10 am
SCCAR Member \$10, \$25 Non-Member
Register [online](#), download a course [flier](#) or call SCCAR at 831-464-2000.

'Zip' Up Your C.A.R. Training!

SCCAR presents two rarely offered training sessions on Zipforms 6®, zipLogix Digital Ink and zipVault online document storage.

Attend a session to learn how to effectively utilize your free benefits!

Next Wednesday, March 14th
Session 1: 10 am - 12 pm
Session 2: 1 - 3 pm
SCCAR Member \$10, \$20 SCCAR Member at the door, \$40 Non-Member
Register [online](#) or call SCCAR at 831-464-2000.



The Ever-Changing Mortgage Industry Lenders' Panel



GeoDisclosure
Real Estate Disclosure Reports

Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

3/8/2012
[Tour Meeting](#)

3/28/2012



New Office Hours:
8 AM - 4:30 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org

Have all your questions answered and concerns addressed by a panel of top local mortgage professionals. You'll learn about the current lending environment, underwriting changes, how to bullet proof your escrow, tips, tricks and strategies and much more!



Friday, March 16th
SCCAR Office
\$10 SCCAR Members, \$40 Non members

Register [online](#) or download and complete a [flier](#).

What REALTORS® Should Know About the RPA-CA

The California Residential Purchase Agreement and Joint Escrow Instructions (RPA-CA) is the cornerstone of every successful real estate transaction in the state, and there are several essential concepts, principals, and facts about this form that all REALTORS® should know.



Monday, March 19, 2012, 10 am - 1 pm
\$35 SCCAR Member with RPA book
\$20 SCCAR Member with out RPA book
To register: download a [flier](#) or call 831-464-2000.

SCCAR EXTREME Games & Mini Golf Tournament

Get your 'Extreme Team' together and join us for SCCAR's first EXTREME GAMES event being held Wednesday, March 28 from 2 - 5 pm at Neptune's Kingdom at the Boardwalk in Santa Cruz!



Enjoy full access to Buccaneer Bay 18-hole miniature golf, the Smuggler's Arcade and the Captain's Game Deck which

includes awesome games such as, air hockey, foos-ball, pin ball, ping pong and much more!

Wednesday, March 28, 2012
Neptune's Kingdom, SC Boardwalk

Ticket price: \$39 and includes one round of mini golf, food and drink! Tickets can be purchased [online](#) or by downloading and [event flier](#).

Hole Sponsorship: **Stand out at the Games** by [sponsoring](#) a hole

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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