

# The SCCAR eScoop

March 9, 2011 - Vol. 3, Issue 108



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## Mobile Access

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## Upcoming Education

[Register online](#) for any of our classes!

## Are You Current on Today's Real Estate Issues?

Attend this Friday's Industry Update with Dave Hamerslough, Attorney Rossi, Hamerslough et. al. & Victoria Naidorf, Coldwell Banker Brokerage Council and learn about prevalent issues affecting today's real estate market, such as: **Rebates, Credits, Dual Agency, Short Sales, Digital Signatures and more!**



**Friday, March 11th | 10 am - 12 pm**

SCCAR Office

\$10 SCCAR Member, \$20 SCCAR Member at the door, \$35 Non-member

How to register: 1) [Online](#), 2) [Print out](#) a flyer, 3) Call SCCAR at 831-464-2000

## RE Tour Meeting, Check out the Benefits!

Attend the Thursday Tour & Marketing Meeting tomorrow, March 10th and promote your listing, hear about properties on tour, price reductions, and exclusive listings! This half hour meeting wraps up with a 2 min. mortgage update. As always, networking opportunities abound, prizes are given away and snacks/coffee are available. See you at 8 AM tomorrow! For more information [click here](#).



*Interested in Sponsoring? Contact Norma Milete, [norma@mysccar.org](mailto:norma@mysccar.org).*

3/11

[Industry Update with Dave Hamerslough](#)

3/23

[Matrix Essentials](#)[REALTOR® Property Resource](#)

3/25

[Duane Gomer's License Renewal](#)

For a complete list of classes, [click here](#).

### Upcoming Events

3/10

[Tour & Marketing Meeting](#)

4/27

[Health Screenings](#)

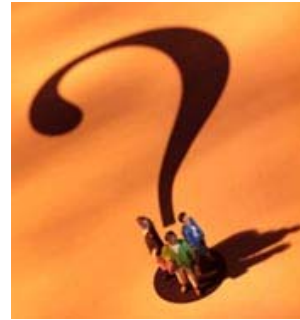
Save the date for the Spring Fling coming on May 25th!

**Office Hours:**  
8 AM - 5 PM  
Mon. - Fri.

**The SCCAR Office will be closing at 2pm on Monday, March 15th & March 21st for Staff Development meetings. We will reopen the following Tuesday during normal business hours.**

## Looking for a Few Good Words!

2011 will bring a special designation to the members of the SCCAR. What can we call a graduate of this special set of classes specific to the Santa Cruz region? Please send us your best idea to name this designation, and in return, you will receive, 1) free attendance to one of the classes, or 2) a \$30 discount towards other SCCAR classes and 3) the distinguished honor of naming the Santa Cruz County Association of REALTORS® first designation! Send your ideas to [nmilete@mysccar.org](mailto:nmilete@mysccar.org).



## Lenders Panel on the Changing Mortgage Industry

Join us for a discussion on the ever changing mortgage industry. Have all your questions answered and concerns addressed by a panel of top local mortgage professionals. The changes in the mortgage industry affect all aspects of your business. Staying on top of these changes will help position you as a trusted advisor in real estate.



Friday, March 18th  
10 - 11:30 am  
SCCAR Office  
\$10 SCCAR Member

How to register:

1) [Online](#), 2) [Print out](#) a flyer, 3) Call SCCAR at 831-464-2000



**SCCAR TV launches first episode!** In this episode, your SCCAR staff discusses our 'can't miss' March events. Personally, we give it 4 stars, but let us know what you think and keep an eye out for future episodes.

<http://www.mysccar.org/video4.php>

## Seeking Five Good Neighbors to Receive \$10,000 Grants



Learn how you can  
become a [Signature  
Affiliate!](#)

*REALTOR*® Magazine is seeking nominations for the **12th annual Good Neighbor Awards**. The program recognizes REALTORS® who've made an extraordinary commitment to community service. Five winners will be



announced in November in *REALTOR*® Magazine and at the 2011 REALTORS® Conference & Expo in Anaheim. The winners will receive a \$10,000 grant for their community cause, national publicity, travel expenses to the convention, and a crystal trophy. Entries must be received by May 20, 2011. For more details and an entry form, go to <http://www.REALTOR.org/gna>.

If you are unable to open any of the links visit our website at [www.mysccar.org](http://www.mysccar.org) or call Andrea Harbert at 831-464-2000 or send an email to [andrea@scaor.org](mailto:andrea@scaor.org). For a pdf version of this week's eScoop [click here](#) or go to <http://www.mysccar.org/escoop.php>.

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