



## THE SCCAR eSCOOP

March 11, 2015



### Keep More of Your Hard Earned Money

Are you overpaying your taxes? Our "Tax Strategies for Real Estate Professionals" seminar will help identify between \$2,500 and \$27,000 in NEW deductions that can be used right away to pocket thousands in tax savings. Course date: Thursday, March 26, 1:30 - 3:30 pm.

[Read more](#)

### Local Seniors Need Your Help!

RSVP ([REALTOR® Volunteer Service Program](#)) is a one day community outreach program that will take place on May 6, 2015. The program provides free assistance to seniors. The success of this program relies entirely on volunteer efforts. Please consider spending a few hours with us and lending a hand. It makes you feel good and it's fun!

Please submit an application by **March 31, 2015**.

[Read more](#)

### Legalization Assistance Permitting Program Seminar

Santa Cruz County is offering property owners the opportunity to legalize construction performed without required permits through the Legalization Assistance Permitting Program (LAPP). Attend the

#### In This Issue

- [Local Seniors Need You!](#)
- [Legalization Assistance Permitting Home Expo Opps & Video](#)
- [Renew Your zipForms](#)
- [New REALTOR® Credit Card](#)
- [Dine For Charity @ Shadwobrook](#)
- [Your Guide to the RPA](#)
- [Get 5 FREE Videos to Share](#)

#### Quick Links

- [www.mysccar.org](http://www.mysccar.org)
- [Events & Education Calendar](#)
- [Thursday Tour Marketing Meetings](#)
- [Government Affairs](#)
- [Advertise in the eScoop](#)



#### 2015 Corporate Sponsor



LAPP seminar on Friday, March 20 and learn how and who is eligible to participate and much more.

This course is filling up fast! Reserve your free seat today!

[Read more](#)

## Home Expo Opps & Video

SCCAR is proud to be co-sponsoring this year's [Home, Garden & Whole-Life Expo](#) on April 18 & 19! The event will have great food, live demonstrations, a retail marketplace with lots of great venders.

Want your business seen at this event? Reserve your booth ! Special advertising rates when you get a booth and advertise your participation.

Check out our [video](#) being used in event promotion!

[Read more](#)

## Renew Your zipForms® by March 31

As a C.A.R. member, you are entitled to receive zipForm® at no charge for another year. In order to take advantage, you will need to renew the software license by accepting the license agreement. During the month of March, you will be notified inside zipForm® Plus (online) or zipForm® 6 Standard (desktop) to renew. Please contact zipForm support if you encounter any problems, 800-228-9466.

[Read more](#)

## Now Available! NAR's Official REALTOR® Credit Card

REALTORS® Federal Credit Union now offers the official REALTOR® Credit Card. Available in partnership with NAR's REALTOR Benefits® Program, the program features personal consumer credit and business (corporate) credit card options with a competitive APR, no annual fee, no balance transfer fee and no cash advance fee.

[Read more](#)

## Dine For Charity @ The Shadowbrook

*Signature*  
**AFFILIATE**

*GeoDisclosure*  
Click here to  
**ORDER A REPORT**

Dine at the award winning Shadowbrook Restaurant and help low income first time homebuyers in our community. On Tuesday, April 7th, the Shadowbrook will generously donate 30% of the evenings sales to the SCCAR Housing Foundation.

[Read more](#)

## Your Guide to the RPA Online Training

Ensure you're up-to-date with all the 2014 changes that affect you and your clients. The class covers the RPA clauses step-by-step. Get detailed instructions about how to properly complete and use the RPA form in all of your transactions.

This course is part of the C.A.R. LearnMyWay® series and is held online.

[Read more](#)

## Get 5 FREE Real Estate Videos to Share!

C.A.R.'s newest preferred partner, Fast Forward Stories is giving you 5 customer-favorite real estate videos for FREE. Use the link below and choose the "FREE PLAN" button. Fast Forward Stories offers access to hundreds of discounted, brand-able videos that engage prospects and clients.

[Read more](#)

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