

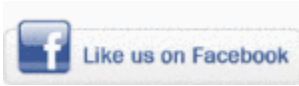
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March 15, 2017

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



LEAD GEN Tips & Brews!

Join fellow industry pros at the next [MREP](#) event for tasty brews in a fun atmosphere while getting lead gen tips from seasoned REALTORS®! A quick presentation will be followed by chatting and networking with fellow agents! Share your experiences and learn from others. Event date is March 23 at NuBo Brewery, RSVP by 3/21!

[Read more](#)



 Order a Report	 Order a Virtual Tour	
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Celebrate St. Patty's Day at Tour

St Patrick's Day Contest at Tour this week, Thursday, March 16! Get your green on and may the luck of the Irish be with you! Prizes will be awarded to the those dressed in the most festive garb.

Local Seniors Need Your Help!

SCCAR is in need of volunteers to help local seniors during our REALTOR® Service Volunteer Program (RSVP) day Wednesday, May 10th. This community outreach program provides free service to homeowners who are elderly, disabled or otherwise challenged with certain household tasks. [Learn how you can be help!](#)

	<p><i>The trusted real estate data source.</i></p> <p>Thank you to our 2017 Corporate Sponsor</p>
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Learn About Affordable Housing

The next SCCP class will cover current programs, how to get qualified, mobile home parks, county and city update on rent control and more! Class date is Friday, March 24. This class can be taken separate from the series for \$20 (member price). [Register here](#)

Dine for Charity at the Shadowbrook

Dine at the award winning Shadowbrook Restaurant and help low income, first time homebuyers in our community. On **Tuesday, April 11th**, the Shadowbrook will generously donate 30% of the "evening's sales" to the SCCAR Housing Foundation. [Read more](#)

Seas the Opportunity - Sell More Beach Properties

This is a power packed informational business lunch presented by WCR that will teach you how to sell more Beach Properties as they average a higher price point by 33%. Event date: Wednesday, March 22 at the Hotel Paradox. [Register here](#)

Tour Cancellation Notifications

In an effort to keep you up to date of tour cancellations in a more timely manner, SCCAR is implementing a tour cancellation email notification list. This will be an opt-in list - meaning we will only email those that have specifically requested to be notified. If you would like to be notified when a property on tour is cancelled after our Wednesday 3 pm cut off time, please [click here](#).

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