

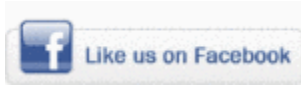
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March 16, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update






The SCCAR office will be closed Thursday, March 17 at 1 pm. We will re-open the following day at 8 am.



Social Media for REALTORS®

Learn what's hot and new for social media and dive deeper into Facebook with topics such as what and often to post, time saving tips and much more. Class date is Friday, April 1 at 9:30 am. [Read more](#)

		
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St. Patty's Day at Tour!

Get your green on and may the luck of the Irish be with you at this week's St. Patrick's Day Contest! One fantastic prize will be awarded to the person dressed in the most festive garb. Join us for the fun this Thursday, March 17 at 8:30 am.



Early Registration Could Win You \$100!

Register for a Legal Update with Gov Hutchinson, C.A.R.'s assistant general counsel by April 1st and be entered to win \$100 cash! Fresh from the C.A.R legislative meetings being held in April, Gov will cover the absolute latest on forms revisions, legal updates and real estate cases. Event date is May 4, 9 - 11 am. [Read more](#)

Legislative Day 2016

Laws created in Sacramento have a tremendous impact on your ability to do business from point of sale mandates to taxes to housing opportunities.



Join over 2,000 fellow REALTORS® to find out about issues affecting REALTORS® and property owners by attending Legislative Day on Wed., April 27 in Sacramento. Gas cards given to carpoolers! [Read more](#)



Important Key Billing Notice

Beginning this year, 2016 Key Administration and Tour bills will be delivered via email. In an effort to be a more eco-friendly business, SCCAR will NOT be physically mailing out Key and Tour bills in March. Please be sure SCCAR has your current email address on file to help us ensure proper delivery and avoid deactivation and late fees. Contact us or check your profile online [here](#).



New Course! Earn Your PSA

Register to take the newest course from NAR and get PSA (Pricing Strategy Advisor) certified. During this one day course you'll learn how to enhance your skills in pricing properties, creating CMAs, working with appraisers and guiding clients through the anxieties and misperceptions they have about home values. Live webinar course on Thursday, March 24, 2016 from 9 a.m. to 4 p.m.. [Read more](#)



MLS Listing Management Training

Learn the structure of the MLSListings listing management input application, along with tools and techniques for enhancing your listing market exposure, keeping the data current and staying compliant with the MLSListings rules and regulations. Class date is Monday, March 28 at 10 am. Registration is free. [Read more](#)

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