The SCCAR eScoop

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You asked for it and we got it! zipForm 6 Training is this Friday

Learn how to use your FREE C.A.R. member benefit!

- Access zipForm® 6 Professional and zipForm® 6 Standard
- Access your NEW C.A.R. member benefits zipLogix Digital Ink(tm) digital signatures and zipVault (tm) online document storage
- Use the zipForm® 6 toolbar, Create and use templates and much more!

Friday, March 25th 1:30 - 3:30 pm SCCAR Office \$10 SCCAR Member

How to register:

1) <u>Online</u>, 2) <u>Print out</u> a flyer, 3) Call SCCAR at 831-464-2000

Power Packed Tour Meeting Tomorrow

Upcoming Education Register online for any of our classes!

3/25 Duane Gomer's License Promote your listing, enter a drawing to win a great prize and hear how 203k rehab and repair loans work in conjunction with FHA purchases. The usual benefits abound such as hearing about the properties on tour, price reductions and exclusive listings...and





Renewal

3/25 zipForm (r) 6 Training

4/1

Bank of America Cooperative Short Sale & Equator Session

4/4

Industry Update w/ Gov Hutchinson

For a complete list of classes, <u>click here</u>.

Upcoming Events

3/24 Tour & Marketing Meeting

4/27 Health Screenings

5/18 <u>RSVP</u> (REALTOR Service Volunteer Program) Volunteers

Needed!

Save the date for the Spring Fling coming on May 25th!

> Office Hours: 8 AM - 5 PM Mon. - Fri.

The SCCAR Office will be closing at 2pm on Monday, March 28th for a Staff Development Meeting. We will great networking! Hot coffee and a light snack are always served. See you at 8:30 am! For more information, <u>click</u> <u>here</u>.

Thank you to this week's sponsor: Peter Boutell, <u>Santa Cruz Home Finance</u>

Name that Designation & Win!

2011 will bring a special designation to the members of the SCCAR. What can we call a graduate of this special set of classes specific to the Santa Cruz region? Please send us your best idea to name this designation, and in return, you will receive, 1) free attendance to one of the classes, or 2) a \$30 discount towards other SCCAR classes and 3) the distinguished honor



of naming the Santa Cruz County Association of REALTORS[®] first designation! Send your ideas to <u>nmilete@mysccar.org</u>.

Hit the Lanes for a Great Cause

SCCAR is once again taking part in this year's Big Brothers Big Sisters 'Bowl for Kid's Sake' Bowlathon and is looking for teams to participate. Team members don't need to be great bowlers; they don't even need to have bowled before. It is all about having fun and raising money for kids. 100% of the proceeds match local youth to caring adult mentors.

Join the fun on Saturday, April 9th at the Boardwalk Bowl in Santa Cruz. To participate register online at



www.santacruzmentor.org or contact Bobbie Herteman at 831-464-4004.

Clarus Tip of the month

Determine Where Your Listing Sits with the Price Distribution Report

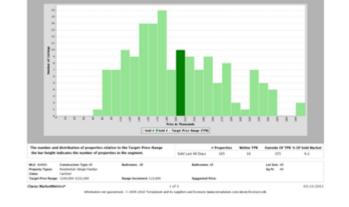
Where does your current listing sit on the market compared with those that have recently sold? Invoke the Price Distribution Chart in the Pricing Analysis section of Clarus *MarketMetrics*® to see the big picture.

REBS

Constant Contact

Try for yourseff!

re-open the following Tuesday during normal business hours.



Distribution of Price Sold Last 60 Days



If you are unable to open any of the links visit our website at <u>www.mysccar.org</u> or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop <u>click here</u> or go to <u>http://www.mysccar.org/escoop.php</u>.

Learn how you can become a <u>Signature</u> <u>Affiliate</u>!

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