

The SCCAR eScoop

March 23, 2011 - Vol. 3, Issue 110



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You asked for it and we got it!

zipForm 6 Training is this Friday

Learn how to use your FREE C.A.R. member benefit!

- Access zipForm® 6 Professional and zipForm® 6 Standard
- Access your NEW C.A.R. member benefits zipLogix Digital Ink(tm) digital signatures and zipVault (tm) online document storage
- Use the zipForm® 6 toolbar, Create and use templates and much more!



Friday, March 25th
1:30 - 3:30 pm
SCCAR Office
\$10 SCCAR Member

How to register:

1) [Online](#), 2) [Print out](#) a flyer, 3) Call SCCAR at 831-464-2000

Power Packed Tour Meeting Tomorrow

Promote your listing, enter a drawing to win a great prize and hear how 203k rehab and repair loans work in conjunction with FHA purchases. The usual benefits abound such as hearing about the properties on tour, price reductions and exclusive listings...and



Renewal**3/25**zipForm (r) 6 Training**4/1**Bank of America
Cooperative Short Sale
& Equator Session**4/4**Industry Update w/ Gov
HutchinsonFor a complete list of
classes, [click here](#).Upcoming Events**3/24**Tour & Marketing
Meeting**4/27**Health Screenings**5/18**RSVP
(REALTOR Service
Volunteer Program)**Volunteers
Needed!**Save the date for
the Spring Fling
coming on May
25th!**Office Hours:
8 AM - 5 PM
Mon. - Fri.****The SCCAR Office
will be closing at
2pm on Monday,
March 28th for a
Staff
Development
Meeting. We will**great networking! Hot coffee and a light snack are always
served. See you at 8:30 am! For more information, [click
here](#).***Thank you to this week's sponsor: Peter Boutell,
Santa Cruz Home Finance*****Name that Designation & Win!**2011 will bring a special designation
to the members of the SCCAR. What
can we call a graduate of this special
set of classes specific to the Santa
Cruz region? Please send us your best
idea to name this designation, and in
return, you will receive, 1) free
attendance to one of the classes, or 2)
a \$30 discount towards other SCCAR
classes and 3) the distinguished honorof naming the Santa Cruz County Association of REALTORS®
first designation! Send your ideas to nmilete@mysccar.org.**Hit the Lanes for a Great Cause**SCCAR is once again taking part in this
year's Big Brothers Big Sisters 'Bowl for
Kid's Sake' Bowlathon and is looking for
teams to participate. Team members don't
need to be great bowlers; they don't even
need to have bowled before. It is all about
having fun and raising money for kids.
100% of the proceeds match local youth to
caring adult mentors.Join the fun on Saturday, April 9th at the
Boardwalk Bowl in Santa Cruz. To
participate register online at
www.santacruzmentor.org or contact Bobbie Herteman at
831-464-4004.**Clarus Tip of the month****Determine Where Your Listing Sits with the Price
Distribution Report**Where does your current listing sit on the market compared
with those that have recently sold? Invoke the Price
Distribution Chart in the Pricing Analysis section of Clarus
MarketMetrics® to see the big picture.

re-open the following Tuesday during normal business hours.



Learn how you can become a [Signature Affiliate!](#)



If you are unable to open any of the links visit our website at www.mysccar.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop [click here](#) or go to <http://www.mysccar.org/escoop.php>.

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Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073