

SCCAR eScoop

April 4, 2012 - Vol. 3, Issue 162



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SCCAR On The Go!
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Upcoming Education

4/13/2012
[Property Management Course](#)

4/27/2012
['Agent Beware'](#)

4/27/2012
[Realist MLS Training](#)

4/30/2012
[Matrix Training](#)

To sign up online and for a complete list of classes, [click here](#).

SCCAR will be closed Friday, April 6 in observance of the Easter Holiday. We will re-open Monday, April 9 at 8 am.

Choose Your Key Upgrade *Supra Key Exchange Event*

As part of our ongoing efforts to provide you with the best professional real estate technology, SCCAR is conducting a Supra Key Exchange on:



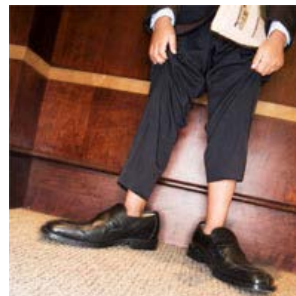
Tuesday & Wednesday, April 24 & 25 at the SCCAR Office.

Your key choices are the ActiveKey or you can choose to use the eKEY on your iPhone, BlackBerry or Android.

Please note, **the D key will no longer work after April 30th** so you must exchange it for one of the offerings of the new keys. Appointment times have been scheduled and this along with complete details and FAQ's can be found at www.mysccar.org/key.

Property Management Seminar *Wearing Your Customers Shoes*

A single family rental and property management workshop. Strategies for building your brand and retaining customers.



Taught by Melissa Prandi MPM RMP, author of The Unofficial Guide to Managing Rental Property and the co-author of The Complete Idiot's Guide to: Success as a Property Manager.

Friday, April 13, 10 am - 12 pm

SCCAR Office

\$25 SCCAR Member in advance, \$35 at the door

Register [online](#) or complete an [event flier](#).



GeoDisclosure
Real Estate Disclosure Reports

Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

4/5/2012
[Tour & Marketing Meeting](#)

4/24 - 4/25
[Supra Key Exchange](#)

4/28- 4/29
[Nationwide Open House](#)



NATIONWIDE OPEN HOUSE
REALTOR WEEKEND

New Office Hours:
8 AM - 4:30 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org

The SCCAR Office will be closed Friday, April 6 in observance of the Easter Holiday. We will re-open Monday, April 9 at 8 am.

There's Power in Numbers!

2012 REALTOR® Nationwide Open House

Open houses open doors to buying opportunities! So what could be better than a weekend full of open houses, encouraging people to tour homes and learn more about the benefits of home ownership? That's the promise of the 2012 REALTOR® Nationwide Open House Weekend being held **Saturday & Sunday, April 28 & 29.**



NATIONWIDE OPEN HOUSE
REALTOR WEEKEND

This event is designed to give our members the opportunity to showcase their listings, and highlight the housing opportunities that exist in the current market. Visit www.mysccar.org/noh for complete details, marketing tools and discounted advertising for that weekend!

Let us know you are participating, email: andrea@mysccar.org

'Agent Beware' with Guy Berry

The pitfalls of Selling & Listing Income & Commercial Property

If you ever intend to sell or list a duplex, fourplex or larger income property, you will learn:

- > How to keep you and your client out of legal hot water,
- > How to modify the purchase contract to make it work for you
- > What the Seller needs to disclose,
- > How to get disclosures, even when the seller doesn't want to provide them
- > How to analyze the disclosures you receive



Friday, April 27, 9 - 11:30 am
SCCAR Office
\$25 SCCAR Members in advance, \$35 at the door
Register [online](#) or complete an [event flier](#).



SCCAR has launched our new facebook business page that reflects our name change, the Santa Cruz County Association of REALTORS®. We will eventually delete the old page and don't want to lose our fans and friends, so please take a moment and like us at www.facebook.com/mysscar - it's easy!

If you are unable to open any of the links visit our website at www.mysscar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysscar.org

[Forward email](#)



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Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073