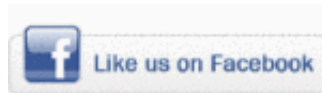


EScoop April 6

[Campaign Preview](#)
[HTML Source](#)
[Plain-Text Email](#)
[Details](#)

[f Facebook](#)
[t Twitter](#)
[Website](#)



April 6, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Get on the Path to Success!

New Agent Training

Our newest addition to our training schedule will answer the questions every agent wants to know! This class was designed with the new agent in mind, but any agent would benefit greatly. With over 40 years' experience, Paul Bailey will teach you how to: have your clients calling you, be in control of your business and make real estate your career, not your job. Course date: Wednesday, April 13, 10 am - 12 pm. [Read more](#)






[Order a virtual tour](#)




Advertise in SCCAR's New Wall Calendar

SCCAR is producing our first annual "My Dream Home" wall calendar that will be for sale in our store! Each month will feature a drawing from a local student depicting what their dream home looks like. This calendar features a few ad spots that are filling up quickly. Reserve your spot today! Deadline is May 2. [Read more](#)



February Housing up Strongly

The REAL Trends Housing Market Report for February 2016 shows that housing sales increased 13.9 percent from the same month a year ago. The year-over-year gain is the strongest year-over-year increase since June 2015. The Northeast led the way with a 23 percent increase. [Read More](#)



Past President's Panel

Join us for a panel of distinguished SCCAR past presidents who will be discussing the real estate market during their term as president and comparing it to today's market. Learn how agents navigated through the market then to help prepare you for today and tomorrow. Event date: Friday, April 15, 9 - 11 am [Read More](#)



New MLS Member Benefit

New automated RatePlug Marketing System available to MLSListings Agents. The program integrates real-time mortgage



payment information with MLS property information. [Read more](#)



Walk to Stop the Silence this Weekend

SCCAR is proud to sponsor the 10th annual "Walk to Stop the Silence" being held this Saturday, April 9. This event helps Survivors Healing Center provide group therapy to young and adult survivors of child sexual abuse and build public awareness to strengthen prevention efforts throughout Santa Cruz County. [Read more](#)



Young PROS Mixer

Join other YREP's at a new brainstorming networking mixer on April 20, 4:30 – 6:30 pm at Michael's on Main. This month's topic: "What's the best use of your marketing dollars?". Facilitated by top producer, Justin McNabb, Bailey Properties. Learn and contribute your thoughts with new and seasoned agents. Everyone is welcome! [Read more](#)



Webinar: Unlock Down Payment Assistance for your Clients

Registration is now open for C.A.R.'s Back-to-Basics (#FinanceB2B) Webinar: Unlock Down Payment Assistance for Your Clients brought to you by the [Finance Helpline](#). On April 20, 2016 from 12 p.m. to 1 p.m. [Read More](#)

Copyright © 2016 Santa Cruz County Association of REALTORS®, All rights reserved.
Upon joining SCCAR you are automatically signed up to receive email communications from us. You can modify your subscription at any time.

Our mailing address is:
Santa Cruz County Association of REALTORS®
2525 Main St.
Soquel, CA 95073

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)

