

The SCCAR eScoop

April 10, 2013 - Vol. 3, Issue 213



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Fri., April 19

Learn the ABC's of Zoning & Entitlement Law

Designed to provide a clear overview of basic concepts of land use law, this seminar can help you provide a better service to your clients. Learn how to: help clients envision projects, identify opportunities, and spot issues for buyers and sellers.



Wednesday, April 17, 2013

10 am - 12 pm

\$7.50 SCCAR Members, \$15 Nonmembers

Register [online](#) or download a course [flier](#).

Sacramento Here We Come! Legislative Day 2013

Let your voice be heard at SCCAR's annual Legislative Day trip to Sacramento! REALTORS® from around the state meet with legislators to discuss important issues affecting California's REALTORS® and property owners. Laws created in Sacramento have a tremendous impact on your ability to do business: from point of sale mandates, to taxes, to housing opportunities.



Wednesday, May 1, 2013

Registration in Sacramento begins at 8 am.

Cost: Free to those who contributed an additional \$49

RAF. Cost for non RAF participants is \$49

Deadline to register is April 15th!

Join the Nation's Largest Open House Campaign!

[Matrix Essentials](#)

Fri., April 19
[Mastering Matrix](#)

Fri., April 26
[Notary Public Class & Exam](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

2013 Signature Affiliates



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Thurs., April 11
[Tour Marketing Meeting](#)

Sat. & Sun., April 20-21
[Nationwide Open House Weekend](#)

Wed., May 1
[Legislative Day](#)

Mon., May 6
[RSVP Work Day](#) - we are still seeking volunteers,

SCCAR has teamed up with associations across the country for one weekend of Nationwide Open Houses. There is NO charge to participate in the Nationwide Open House Weekend, but you know as well as we do...a successful open house is a well-marketed open house!



To assist in this effort, SCCAR has partnered with the Good Times and the SC Sentinel to offer Open House advertisements at a greatly reduced rate with bonuses! Get ultimate coverage for your listing and take advantage of both! Balloons will be here soon! More information at www.mysccar.org/noh

Be sure to include your open houses for that weekend on the MLS! We'll be directing the public to mlslistings.com.

When: Saturday and Sunday, April 20 & 21.

Successfully Sell HUD Homes

There are many HUD owned homes in Santa Cruz, Santa Clara and Monterey Counties. Your buyer's may be interested in making an offer. Don't lose them by not being able to provide them with up to date information on HUD homes.



Friday, April 19, 2013
10 am - 12 pm
Reserve your FREE seat [online](#) or by calling 831-464-2000.

Real Estate Sign Safety Request

The Santa Cruz Pedestrian Safety Work Group's mission is to ensure safe and accessible pedestrian travel throughout the county. This group respectfully requests that real estate signs be placed in locations that do not create barriers on the sidewalk or on curb ramps. Signs should also not interfere with the ability of disabled pedestrians to reach or safely locate walk light buttons. Thank



click here for an application!

you in advance for your cooperation.

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

The Santa Cruz Pedestrian Safety Work Group is a sub committee of the Santa Cruz County Regional Transportation Commission's Elderly & Disabled Transportation Advisory Committee. More info at <http://scrtc.org>.

**2525 Main St.,
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www.mysccar.org
www.facebook.com/mysccar
www.twitter.com/scaor

Free MLS Training

[Matrix Essentials](#)

Friday, April 19
10:30 am - 12 pm

Learn the basic skill requirements for the Matrix search application.



[Mastering Matrix](#)

Friday, April 19
1 - 2:30 pm

This course will provide you with advanced skill levels for the Matrix search application.

[Matrix Customized](#)

Monday, April 29, 2013
10:30 am - 12 pm

learn ways to customize Matrix by using custom display, exports, and multilevel sorting and how to organize by using carts, setting custom defaults, customizing your dashboard, and using map and search templates.

Free to SCCAR members with RSVP. Register [online](#) or call 831-464-2000.

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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