

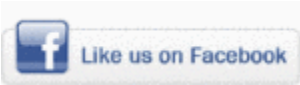
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April 13, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Important Reminder: Key and Tour bills were emailed March 31 in lieu of mailing paper bills. Payments can be made [online](#) or by calling 831-464-2000.

Past President's Panel
The Market Then and Now...







David Lyng, 1981 Robert Bailey, 1988 Steve Allen, 2010

Join us for a panel of distinguished SCCAR past presidents who will be discussing the real estate market during their term as president and comparing it to today's market. Learn how agents navigated through the market then to help prepare you for today and tomorrow.

The Market, Then and Now

Join us this Friday, April 15 for a panel of distinguished SCCAR past presidents who will be discussing the real estate market during their term as president and comparing it to today's market. Learn how agents navigated through the market then to help prepare you for today and tomorrow. Event date: Friday, April 15, 9 - 11 am [Read More](#)

		
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Young Real Estate Professionals Networking Mixer next Week!

Join other YREP's at a new brainstorming networking mixer on April 20, 4:30 – 6:30 pm at Michael's on Main. This month's topic: "What's the best use of your marketing dollars?". Facilitated by top producer, Justin McNabb, Bailey Properties. Learn and contribute your thoughts with new and seasoned agents. Everyone is welcome! [Read more](#)



Google fi & eKey

At this time, devices that run on Google® Project Fi are not compatible with the Supra® eKEY® app. We will notify you if this changes in the future.



Seeking Entries for the Good Neighbor Awards

REALTOR® Magazine is currently accepting applications from REALTORS® for the 17th annual [Good Neighbor Awards](#). This program recognizes NAR members who go above and beyond to support their communities through charitable and volunteer work. Deadline May 13.



**REALTOR®
SAFETY
PROGRAM**

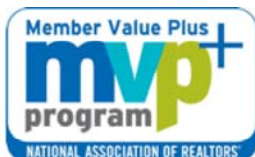
Safety Webinar: Incorporating Safety into Your Business

Learn specific tools and practical advice for implementing safety protocols into your real estate business. Whether you work on your own or as part of a team, everyone should have the same goal - to create a safe work environment. Webinar date: Wednesday, April 20, 1 pm CST. [Read More](#)



Free MLS Training this Friday

Learn the basic about Matrix in [Listing Management](#) at 10 am and about the new MLS app [HomeSnap Pro](#) at 1 pm. Both classes are free with RSVP.



April MVP Offer

Purchase the online At Home with Diversity course and have the application fee waived for the certification. You have until June 1, 2016 to apply for the At Home with Diversity certification before the reward expires. Value \$49. [Read More](#)

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