



THE SCCAR eSCOOP

April 16, 2015



Great Food, Green Living & Live Demos This Weekend!

The Home, Garden & Whole-Life Expo is being held this weekend, April 18 & 19 in the Crosetti Bldg. at the Santa Cruz County Fairgrounds. Be sure to stop by the SCCAR booth #111 and say "Hello". The event will feature great food, live demonstrations and entertainment, a retail marketplace and lots of great home and garden related vendors. Be sure to stop by the SCCAR booth #111 and say "Hello".

[Read more](#)

Free Seminars at the Expo

SCCAR members will be offering free seminars on the following topics: "Lending 101- Getting a Mortgage in Today's Market", "1st Time Homebuyer Programs & How They Work Together" and "So You Don't Need a REALTOR®? Come Find out Why You Do"! We hope to see you there!

[Learn who's speaking](#)

Save the Date for Golf!

Mark your calendars for our Annual Charity Golf Tournament being held Friday, August 21, 2015 at the DeLaveaga Golf Course.

Boost Your SEO Rankings for FREE!

In This Issue

[Great Food, Green Living & Live Demos This Weekend!...](#)
[Free Seminars at the Expo](#)
[Save the Date for Golf](#)
[Boost Your SEO Rankings for Free](#)
[Real Trends April Issue Online](#)
[Key Bill Due April 30](#)
[New Photo Feature in zipForm\(r\)](#)
[Market Intelligence Reports](#)

Quick Links

www.mysccar.org
[Events & Education Calendar](#)
[Thursday Tour Marketing Meetings](#)
[Government Affairs](#)
[Advertise in the eScoop](#)



2015 Corporate Sponsor



Be at the top of Google searches for FREE! C.A.R. has recently partnered with WikiRealty® to provide members with a unique online community that increases online exposure and ultimately drive more leads.

[Read more](#)

Real Trends April Issue Available Online

SCCAR's alliance with REAL Trends allows you to access their full monthly newsletter. SCCAR posts these on our member's only website (log in required). The April 2015 issue is now up! Featured articles include strategies for building more listing inventory, understanding millennial clients and an in-depth market report.

[Log in to download](#)

Key & Tour Bills Due April 30

Please be aware that our annual Key & Tour bills have been mailed out. To avoid interruption of your service and additional charges, please submit payment by April 30, 2015. Save time and pay your bill online using the link below.

[Pay online](#)

New Photo Feature Inside zipForm®

The "attach photos" feature inside zipForm® is a useful feature that will allow you to attach photos to a zipForm® form at any time. This new feature can be found under quick tools in zipForm® Plus or zipForm® Mobile.

[Watch tutorial](#)

Market Intelligence Reports *Free MLS Training*

Knowing your current market conditions and performance history makes you the knowledgeable real estate expert clients want to work with. Stay quickly and easily up-to-date with market trends and statistics. Course date, April 20, 10 am.

[Free with RSVP](#)

Signature
AFFILIATE

GeoDisclosure
Click here to
ORDER A REPORT

Santa Cruz County Association of REALTORS® | contact@mysccar.org |
<http://www.mysccar.org>
2525 Main Street, Soquel, CA 95073
p: 831-464-2000 | f: 831-464-2881
Office Hours: 8 am - 4:30 pm

Copyright © 2013. All Rights Reserved.

[Forward this email](#)



This email was sent to contact@mysccar.org by contact@mysccar.org |
[Update Profile/Email Address](#) | Rapid removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).



Santa Cruz County Association of REALTORS | 2525 Main Street | Soquel | CA | 95073