

SCCAR eScoop

April 18, 2012 - Vol. 3, Issue 164



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SCCAR On The Go!
[Download](#) our Free Mobile App

Upcoming Education

4/27/2012
['Agent Beware'](#)

4/30/2012
[Matrix Training](#)

To sign up online and for a complete list of classes, [click here](#).



GeoDisclosure
Real Estate Disclosure Reports

Supra Key Exchange Event is Next Week

Choose your key upgrade and lose the cradle!

As part of our ongoing efforts to provide you with the best professional real estate technology, SCCAR is conducting a Supra Key Exchange next Tuesday & Wednesday, April 24th & 25. Your key choices are the ActiveKey, eKEY Basic or eKEY Pro for use on your iPhone, BlackBerry or Android. If you choose to upgrade to the eKEY, please download the app prior to attending the event at www.ekeymobile.com.



Appointment times have been scheduled and this along with valuable FAQ's, Certified Device list (for eKEY), and Key features and comparisons can be found at www.mysccar.org/key.

Please note, the D key will no longer work after April 30th so you must exchange it for one of the offerings of the new keys.

SCCAR recently mailed out the 2012 Tour Billing Invoice to all active REALTOR® members. Payment of the Tour Fee is required to keep your key status active. If you have not yet paid this fee, we strongly suggest you do so before the Key Exchange as it will save you time during your exchange appointment. Payments can be made by mailing in your completed invoice, faxing it to 831-464-2881 or calling SCCAR at 831-464-2000.

How Are You Marketing Your NOH Listing(s)?

There is NO charge to participate in the Nationwide Open House Weekend (April 28 - 29), but you know as well as we do...a successful open house is a well-marketed open house!



To assist in this effort, SCCAR has partnered with the Good Times and The Sentinel to offer Open House advertisements deals. Get ultimate coverage for your listing(s) and take advantage of both!



Visit www.mysccar.org/noh for all the details!

NOH Balloons Are Here!

Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

4/19/2012

[Tour & Marketing Meeting](#)

4/24 - 4/25

[Supra Key Exchange](#)

4/28- 4/29

[Nationwide Open House](#)



[It Matters to Homeownership!](#)

New Office Hours:
8 AM - 4:30 PM
Mon. - Fri.
2525 Main St.,
Soquel, CA

Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org

Come get your blue REALTOR® balloons to be used during NOH Weekend, April 28 & 29th. Consumers are being directed to look for the blue balloons, so be sure you have yours. Three balloons per listing are provided free of charge while supplies last.



Let us know you are participating, email: andrea@mysccar.org

'Agent Beware' with Guy Berry

The pitfalls of Selling & Listing Income & Commercial Property

If you ever intend to sell or list a duplex, fourplex or larger income property, attend this class and you will learn:



- > How to keep you and your client out of legal hot water,
- > How to modify the purchase contract to make it work for you
- > What the Seller needs to disclose,
- > How to get disclosures, even when the seller doesn't want to provide them
- > How to analyze the disclosures you receive

Friday, April 27, 9 - 11:30 am

SCCAR Office

\$25 SCCAR Members in advance, \$35 at the door

Register [online](#) or complete an [event flier](#).

Someone Will Win \$400 at Tour Tomorrow

The Tour Marketing Meeting cash pot keeps on growing and has reached whopping **\$400!** Be here tomorrow April 19th to be eligible to win as we are ***pulling names until we have a winner!***

The weekly Tour Meeting always offers a great opportunity to market your listing, network with your peers and hear a one minute mortgage update.

Snacks and coffee are always available. Meeting time is 8:30 - 9 am.



Thank you to this week's sponsor, *Cameron Shuts with First Alarm.*

Legislative Day 2012, Sacramento Here We Come!

Let your voice be heard at SCCAR's annual Legislative Day trip to Sacramento! REALTORS® from around the state meet with legislators to discuss important issues affecting California's REALTORS® and property owners. Laws created in Sacramento have a tremendous impact on your ability to do business: from point of sale mandates, to taxes, to housing opportunities.



Wednesday, May 2, 2012 Sacramento, CA
Free to those who contributed an additional \$49 RAF. Cost for non RAF participants is \$49
Register [online](#) or complete an [event flier](#).

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

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