



Facebook



Twitter



Website



Like us on Facebook

April 20, 2016

# eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



**Important Reminder:** Key and Tour bills are due April 29, 2016 to avoid service interruption. Bills were emailed March 31 in lieu of mailing paper bills. Payments can be made [online](#) or by calling 831-464-2000.



## Young Real Estate Professionals Networking Mixer Tonight!

It's happening tonight! The first YREP mixer will be held at Michael's on Main from 4:30 - 6:30 pm. Learn what the best use of your marketing dollars is when your starting out in the biz and share your ideas! Everyone is welcome! [Read more](#)



**GeoDisclosure**  
Order a report



## Legal Update at Hotel Paradox

There is still time to register for our annual Legal Update with Gov Hutchinson on May 4th. Fresh from the C.A.R. legislative meetings, Gov will report on the absolute latest forms revisions, legal updates and real

estate cases. Registration is \$10 and includes continental breakfast. [Read more](#)



*The trusted real estate data source.*

*Thank you to our 2016 Corporate Sponsor*



## Volunteers Still Needed to Help Local Seniors

RSVP is seeking a few more volunteers to help do basic tasks for local seniors on Friday, May 6. Be part of a great team of members helping to brighten the day of local home owners in need! Find an application [here](#).



## Medical Insurance Open Enrollment Ends May 15th!

The RealCare insurance program is exclusively for C.A.R. members, their families and employees. Advantages of the C.A.R program over individual plans: Larger network of doctors, Larger network of hospitals, More plan options, Mid-year enrollment. Choose between Kaiser and Anthem Blue Cross. [Learn more](#)



## SCCP: County Projects This Friday

The fourth in our SCCP series will cover major projects on the table, planning obstacles, solutions to "red tag" un-permitted structures, historical registry and much more. This class can be taken outside the series for \$20. Course date, Fri., April 29, 9:30 am - 12 pm. [Read more](#)



## Integrating the 5 Senses for a Smashing Open House

Make your guests see, hear, smell, taste and touch why they need that home. Courtesy of Inman. [Read more](#)



## Existing-Home Sales Kick Off Strong Spring

After dismal numbers in February, home sales were back on track in March, ramping up for a strong spring selling season, the National Association of REALTORS® reported Wednesday. In particular, gains in the Northeast and Midwest helped fuel the rebound.<sup>49</sup> [Read More](#)

*Copyright © 2016 Santa Cruz County Association of REALTORS®, All rights reserved.*

Upon joining SCCAR you are automatically signed up to receive email communications from us. You can modify