




EScoop April 27

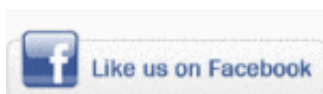
Campaign Preview

HTML Source

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Details

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April 27, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Important Reminder: Key and Tour bills are due April 29, 2016 to avoid service interruption. Bills were emailed March 31 in lieu of mailing paper bills. Payments can be made [online](#) or by calling 831-464-2000.



Not-to-be-missed Legal Update Next Week




There is still time to register for our annual Legal Update with Gov Hutchinson on May 4th. Fresh from the C.A.R. legislative meetings, Gov will report on the absolute latest forms revisions, legal updates and real estate cases. Registration is \$10 and includes continental breakfast. [Read more](#)



"Monday Morning with Candie" Next Monday!



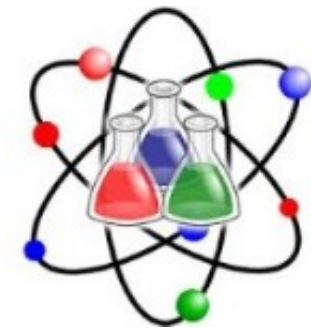
Join fellow members and SCCAR President, Candie Noel at the next "Monday Morning with Candie" Monday, May 2. Come and talk about what's happening in the real estate market, the association and anything on your mind. Your suggestions, concerns and ideas are very welcome. Stop by for the entire hour or pop in for a few minutes between 9:30 - 10:30 am. [Read more](#)

		
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Feeling Lucky?

Take a chance and join us for an evening of fun and fundraising at the SCCARHF [Charity Poker Tournament](#) on Friday, May 20. Texas Hold'Em is the game! All proceeds benefit low income first time home buyers through the Santa Cruz County Association of REALTORS[®] Housing Foundation. Buy-in is \$75, doors open at 5:30 pm at the Santa Cruz Elks Lodge...cards fly at 7 pm! Sponsorship opportunities are [available](#).



The Science of the Open House

This new MLS course will build upon the skills learned in the Basic Class, with a focus on searching with maps, customizing data results to meet your specific needs, and communicating your findings to your client. Course date Wed, May 11 at 10 am. [Free with RSVP](#)



The trusted real estate data source.

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Pending Home Sales Maintain Momentum in March

Pending home sales increased slightly in March for the second consecutive month and reached their highest level in almost a year, according to the National Association of Realtors®. The West region saw a decline in contract activity last month. [Read more](#)



Custom Videos for Sharing

As part of C.A.R.'s consumer advertising campaign this year they created a series of video vignettes walking first-time home buyers through the process from start to finish. You'll want to visit championsofhome.com to view the commercials. Best of all, you can customize them and use them in your business by going to realtorreelmaker.com.

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