

THE SCCAR eSCOOP

May 2, 2014



Wells Fargo Taco Truck Thursday at Tour Next Week, 5/8. Bring your appetite!

Member Discount on Pro Photo Session

SCCAR is hosting Biz Photo, a leading real estate photographer on Tuesday, May 6. Special offer of \$20 off for SCCAR members. Appointments will fill up fast so call Taki or Sean today 818-288-8116 or 818-715-9829.

Read more

Be Prepared for the New zipForm_®!

Beginning June 2 zipForm® Pro will be terminated and all online transactions will transfer to zipForm® Plus.Don't wait until you have a transaction. Learn the new zipForm® now and be prepared for the next generation of electronic forms by attending our training session on Friday, May 23, 2014 from 10 am - 1 pm.

Read more

Real Estate Forms Book Now Available

Grab the latest copy of C.A.R.'s Sample Forms Book. Available for a limited time, this valuable reference resource contains a current sample of each C.A.R. Standard Form along with a detailed quick reference guide of every form.

Read more

In This Issue

Discounted Photo Session
zipForm(r) Plus Training
Real Estate Forms Book Available
Use County Records in Your
Marketing Plan
Free zipForm Mobile Webinar

Quick Links

www.mysccar.org

Events & Education Calendar

Thursday Tour Marketing Meetings

Advertise in the eScoop







2014 Corporate Sponsor





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Use County Records in Your Marketing Plan

Find out how to search county tax records, ownership information, mortgage facts and distressed data of all California properties. Then use this information to create marketing plans and tools. Public Records Search is a free MLS course that is being held next Wednesday, May 7 at 10:30 am.







Free zipForm® Mobile Webinar

Explore the latest enhancements to zipForm® Mobile Web Edition on Wednesday, May 7 at 10 a.m. During the hour long webinar you will learn how easy it is to access your transactions whenever and wherever you are using your smartphone or tablet computer.

Read more

Santa Cruz County Association of REALTORS® | contact@mysccar.org |
http://www.mysccar.org

2525 Main Street, Soquel, CA 95073 p: 831-464-2000 | f: 831-464-2881 Office Hours: 8 am - 4:30 pm

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