



## Community Safety Update with Local Law Enforcement

A top panel of local law enforcement officials will share safety concerns real estate agents should be aware of (including as it relates to their clients), new developments around COVID-19 and what's happening in our County as it relates to crime rates, homelessness and public safety.

**Speakers:** Chief Andrew Mills - City of Santa Cruz Police Department, Sergeant Jordan Brownlee - Santa Cruz County Sheriff's Office, Chief Steve Walpole - Scotts Valley Police Department

Event date: Wednesday, June 3, 9:15 am via Zoom. [Register](#)

## Virtual Tour Meeting Thur., May 14

Pitch your listing and do a little virtual networking at our weekly Virtual Tour Zoom Meeting! Members who wish to participate will need to RSVP. The deadline to do so is the Wednesday prior at 3 pm. \*\*If you are already on the email list you do not need to register again.\*\* Click [here](#) to register. **Special guest speaker:** Tai Boutell, Santa Cruz Lending Group - Lending During a Pandemic

## Capture & Promote Your Listing with Live Video!

Learn how to do a live property tour via Zoom, Facebook Live, Instagram or Google Hangouts. Tech guru extraordinaire MJ Stearns will give you the step by step process on how to get your listing captured and seen through these virtual vehicles. Class date: Friday, May 22, 1:15 pm.

[Register](#)

Days on Market to Be Reinstated on

Video: Virtual Open House Scheduling Tool

In light of last week's revision of local and state shelter-in-place (SIP) orders, which relaxed certain restrictions on the showing of properties, the MLSListings Board of Directors decided to reinstate the calculation of Days on Market (DOM) effective May 16, 2020. Beginning on that date, all active listings in the MLSListings system will once again commence accruing DOM.

## Step by Step Pandemic Unemployment Assistance

For those who have applied for Pandemic Unemployment Assistance (PUA), C.A.R. has released [step-by-step guidance](#) on how to certify your benefits and handle other aspects of the post-claims process.

What's the difference between a virtual open house (VOH) and a virtual tour? Which links are OK – and which aren't – to include when scheduling a VOH in Listing Management? To find out, [watch this video](#).

## Coronavirus zipForm® Library Webinars

C.A.R. is hosting [new webinars](#) this week on how to sign forms electronically using zipForm® and how to work with C.A.R.'s Coronavirus zipForm® Library.

*Copyright © 2020 Santa Cruz County Association of REALTORS®, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).