

The SCCAR eScoop

May 15, 2013 - Vol. 3, Issue 218

SCCAR launches our new website - check it out at www.mysccar.org! To log into the members only area use the grey MEMBER LOGIN box located at the top left corner of the homepage.

Join us for the Tour Marketing Meeting tomorrow, 5/16 at 8:30 am!
Thank you to this week's sponsor [George Haas Photo and Video](#)



In this issue..

[Free Industry Event](#)

[Summer BBQ](#)

[NAR Chief Economist @ Summit 2013](#)

[Print Your Sign Riders Instantly](#)

[Latest on County Projects](#)

[New MLS Exclusion Form Rule](#)

[Health Check-Up Discounts](#)

Free Industry Update Event, May 31

Attend this event and get the absolute latest on what's happening now and what's coming down the pike for our industry. Speakers will be reporting on current issues and trends from this month's C.A.R. and NAR meetings. This free event will also feature a timely real estate legal update.



Friday, May 31

10 am - 12 pm

Free to SCCAR members with RSVP. Reserve your seat [online](#), download an event [flier](#) or call 831-464-2000.



[Thirsty Thursday](#), next Thursday, May 23 at Little Tampico's in Soquel. Quench your thirst for fun from 4-6 pm!



Take [Action](#) and Win great rewards!

Spring Fling... Into Summer!

Join us for our annual Spring Fling featuring mouth-watering BBQ, delicious homemade treats and some excellent networking! Enjoy the awesome tunes of '[West Coast Soul](#)', who were featured at last year's event and 'A Taste of Santa Cruz'. Enter to win our 50/50 raffle and our ever popular Baking Contest!



Upcoming Education

Wed., May 22
[SCCP: County Projects](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

Have a favorite recipe you want to show off?
[Register](#) to enter our Baking



2013 Signature Affiliates



Contest! The deadline to enter is May 18th.



Spring Fling is Wednesday, June 5th 11:30 - 2 pm on the SCCAR Patio Member ticket price is only \$10 Register [online](#) or complete an event [flier](#).



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Mon., May 23
[Thirsty Thursday](#) at Little Tampico in Soquel

Wed., June 5
[Spring Fling into Summer](#)

Wed., June 12
[Summit 2013](#)

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

SCCAR closing at 12 pm on Friday, May 24 and all day Monday, May 27 in honor of Memorial Day.

2525 Main St.,

Wednesday, June 12, 2013
11:30 am - 2 pm
Seascape Golf Club
SCCAR Members \$25, Nonmembers and at the door price \$35.

Get your ticket to this [exclusive](#) event [online](#) or complete an event [flier](#).

Print Your Sign Riders in an Instant

C.A.R. Members, no need to wait even a few days for your custom sign riders - now you can create and print sign riders right from your home or office.



Simply use one of the new Sign Rider Assembly Kits with the online Sign Generator to produce signs in minutes for a fraction of the cost of traditional sign riders.

Get started today at www.signriderstore.com/car.

Get the Latest on County Projects

This course will cover major projects



Soquel, CA 95073
Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org
www.facebook.com/mysccar
www.twitter.com/scaor

on the table, planning obstacles facing builders, single family, multi-res, and commercial , "Historical Registry" (how it can affect a property), solutions to red tags, un-permitted structures, construction and the biggest hurdles working with county/city planning/building dept.



Wednesday, May 22
9:30 am - Noon
SCCAR Members \$20, Nonmember \$40
Register [online](#) or by downloading a course [flier](#).

Effective Immediately - Broker Signature Required on Exclusion Forms

Increasingly, listings marketed off of the MLS are occurring in our area. This carries potential risks for brokers, agents and clients, as well as potential Code of Ethics violations.



Effective immediately, agents are required to obtain their managing broker's or office manager's signature on all exclusion forms. Exclusion forms from brokerages using MLSListings, PRDS, or CAR SEL format will continue to be accepted. RE Infolink forms will not be accepted. You can find the [MLSListings exclusion](#) form on our Portal

Please contact the Compliance Department with questions 408-874-0200 option 5 or compliance@mlslistings.com

Special Discounts on Health Check Ups

Reduce your chances of heart attack, stroke and osteoporosis with hospital proven ultrasound assessments, blood screens and education from [Precision Ultrasound](#).



Special discounts include, pay for 1 package and get the 2nd 1/2 price, four \$40 screenings for \$145, save \$100 on a new online weight loss programs and more! Click [here](#) for a complete list of screenings offered.

Same day results!

Tuesday, May 21st, appointments start at 11:30 AM. For appointments and questions, please call 877-487-7324.

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



Try it FREE today.

This email was sent to contact@mysccar.org by contact@mysccar.org | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073