

The SCCAR eScoop

May 22, 2013 - Vol. 3, Issue 219

Join us for the Tour Marketing Meeting tomorrow, 5/23 at 8:30 am and Thirsty Thursday from 4-6 pm at Little Tampico's here in Soquel!

Thank you to this week's tour sponsor [Dirk Allman, Guaranteed Rate](#)



In this issue..

[Next Week, Free Industry Event!](#)

[Lawrence Yun @ Summit 2013](#)

[Summertime BBQ!](#)

[Free MLS Training](#)



Take [Action](#) and Win great rewards!

Upcoming Education

Fri., June 7
[MLS Essentials of Realist](#)

Fri., June 28
[Matrix Customized](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

2013 Signature Affiliates

MLS Exec: Pocket Listings Undermine Industry

An insightful write-up by REALTOR® Magazine from the recent Joint MLS Issues and Policies Committee Meeting featuring SCCAR Member and MLS Chair, Robert Bailey.



"...off-MLS listings increased from 12 percent in 2011 to 15 percent in 2012 to 26 percent of the market in the first quarter of 2013." Read the full [article](#)

Free Industry Update Event [Next Week](#) 5/31!

Get the absolute latest on what's happening now and what's coming down the pike for our industry. Speakers will be reporting on current issues and trends from this month's C.A.R. and NAR meetings. This free event will also feature a timely real estate legal update.



Friday, May 31
10 am - 12 pm
Free to SCCAR members with RSVP. Reserve your seat [online](#), download an event [flier](#) or call 831-464-2000.



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Mon., May 23
[Thirsty Thursday](#) at Little Tampico in Soquel

Wed., June 5
[Spring Fling into Summer](#)

Wed., June 12
[Summit 2013](#)

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

SCCAR closing at 12 pm on Friday, May 24 and all day Monday, May 27 in honor of Memorial Day.

2525 Main St.,
Soquel, CA 95073
Ph: 831-464-2000
Fax: 831-464-2881
www.mysccar.org
www.facebook.com/



Wednesday, June 12, 2013
11:30 am - 2 pm
Seascape Golf Club
SCCAR Members \$25, Nonmembers and at the door price \$35.

Get your ticket to this [exclusive](#) event [online](#) or complete an event [flier](#).

Spring Fling BBQ has Flung Into Summer!

It doesn't matter WHEN we hold our annual Spring Fling BBQ because nothing says fun like mouth-watering BBQ, delicious homemade treats, a 50/50 cash raffle and the awesome tunes of ['West Coast Soul!](#) Be sure to get your tickets early!



Spring Fling is Wednesday, June 5th
11:30 - 2 pm on the SCCAR Patio
Member ticket price is only \$10
Register [online](#) or complete an event [flier](#).

Free MLS Training in June

Friday, June 7
Essentials of Realist
10:30 am - 12 pm

This 90 minute course will provide you with the basic skill requirements for using the Realist application. Learn application navigation, foreclosure reports, map labeling, map



[mysccar](http://mysccar.com)
www.twitter.com/scaor

search, saving searches, data exporting and more!

Friday, June 28
Matrix Customized
10:30 am - 12 pm

Learn ways to customize Matrix by using custom display, exports, and multi-level sorting. Organize your Matrix using carts, setting custom defaults, customizing your dashboard, and using map and search templates. You will also learn how to use speed bar shortcuts and how to find online training options.

Register for either course by calling 831-464-2000 or emailing leslie@mysccar.org.

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



Try it FREE today.

This email was sent to contact@mysccar.org by contact@mysccar.org | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Santa Cruz County Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073