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Tuesday, May 25, 2021

Open House Tour Begins This Week 5/27

With the opening up of Open Houses earlier this month, SCCAR has brought back our Open House Tour and related tour sheet beginning this week Thursday, May 27. As a transitionary measure between our current virtual tours and open house tours, SCCAR will be producing an Open House Tour sheet (as we produced pre COVID) that will accompany our current Virtual Tour Sheet. Please continue to follow C.A.R.'s Industry Guidelines for Open House and Showing Rules. Read our full notice here

C.A.R. Licenses Forms to Glide

C.A.R. will no longer offer Glide software as a benefit of membership. Starting Monday, May 17, C.A.R. members can no longer access Glide through the car.org website and will need to access Glide via Glide.com. In an effort to minimize disruption for those members who still wish to use the product, C.A.R. has reached a license agreement with Glide to allow use of C.A.R. standard forms within the Glide platform. It is important to understand that C.A.R. members need to determine for themselves whether Glide is the best transaction management platform for them. For more information, please see the FAQs here.

Virtual Tour Meeting This Thursday

Join us this week to promote a listing on the open house or virtual tour sheet, hear about what's on the market and what's coming up, share wants/needs and see some friendly faces!

Thursday, May 27 at 9 am via Zoom. RSVP
*Meetings held every
Thursday at 9 am.

Guidance for Holding Open Houses

C.A.R. has updated its guidance on open house protocols to help members comply with the new guidance released by the





Public Hearing on ADUs: Wed, May 26

The Planning Commission will hold a public hearing on the topic of accessory dwelling units on Wednesday, May 26, starting at 9:30 am. Staff will present the Commission with a proposed ordinance and the Commission will vote on whether or not to recommend to the Board of Supervisors to approve the ordinance. The proposed ordinance takes into account public comment received so far. There will be an opportunity for additional public comment at the hearing. The Planning Commission meeting agenda is available HERE, staff report is available HERE and the Zoom link HERE.

C.A.R. Legal Releases Two New Legal Quick Guides

C.A.R. Legal has released two new legal Quick Guides so you can understand how your clients' data is being used by service providers and what AORs and MLSs should know when entering into a contract.

Review the Privacy Policies - What REALTORS® Should Look For Legal Quick Guide to learn more about how to protect your clients and The Protecting Your Data – Tips for AORs and MLSs Quick Guide for information about what AORs and MLSs should consider when entering into a contract. Read more

Leverage LinkedIn for Leads Next Week

The problem today is most professionals are on LinkedIn, but don't know how to use it for business. In this Learn LinkedIn Talk, you'll learn how to Leverage LinkedIn to do more than simply accept connections and endorsements. Presented by National Speaker Italina. Class date: Wed., June 2, 9:30 AM. Register

Affordable Housing in SC County?

Learn about what County and City programs are being offered, program availability and qualification and rental assistance programs. This is the fifth in our SCCP series and can be taken independently. Speakers: Suzanne Isé, AICP, Principal Planner County of Santa Cruz Planning Dept., Carlos Landaverry, Housing Manager City of Watsonville and Andrea Schenk, Santa Cruz Lending Group. Class date: Friday, June 25 at 9:30 AM.

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