

# The SCCAR eScoop

May 29, 2013 - Vol. 3, Issue 220

Join us for the Tour Marketing Meeting tomorrow, 5/30 at 8:30 - 9 am! *Pitch your wants and needs, market your listings and hear a one minute mortgage update!*



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## SCCAR Web Address Update

SCCAR's old domain (website address), [www.scaor.org](http://www.scaor.org), has expired. Our correct website address is [www.mysccar.org](http://www.mysccar.org). This change went into affect several years ago to reflect our business name change (Santa Cruz County Association of REALTORS®). Please update any bookmarks/favorites with the correct address. We apologize for any inconvenience.



## Free Industry Update This Friday, May 31!

Get the absolute latest on what's happening now and what's coming down the pike for our industry.



Speakers will be reporting on current issues and trends from this month's C.A.R. and NAR meetings. This free event will also feature a timely real estate legal update.



### Friday, May 31

10 am - 12 pm

Free to SCCAR members with RSVP. Reserve your seat [online](#), download an event [flier](#) or call 831-464-2000.

Take [Action](#) and Win great rewards!

## Summit 2013 Features NAR Top Economist

Don't miss this rare opportunity to see and hear Dr. Lawrence Yun, NAR Chief Economist and Senior Vice President of Research at Summit 2013. Dr. Yun creates NAR's forecast and participates in many economic forecasting panels. He appears regularly on financial news outlets and at real estate conference throughout the U.S. SCCAR is thrilled to bring this industry expert to our members!



### Upcoming Education

**Fri., June 7**  
[MLS Essentials of Realist](#)

**Fri., June 28**  
[Matrix Customized](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

## 2013 Signature Affiliates



Learn how you can become a [Signature Affiliate!](#)

### Upcoming Events

**Wed., June 5**  
[Spring Fling into Summer](#)

**Wed., June 12**  
[Summit 2013](#)

**Thurs., June 20**  
Thirsty Thursday, Hotel Paradox, 4-6 pm!

**SCCAR Office Hours:**  
8 AM - 4:30 PM  
Mon. - Fri.

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[www.mysccar.org](http://www.mysccar.org)  
[www.facebook.com/mysccar](http://www.facebook.com/mysccar)  
[www.twitter.com/scaor](http://www.twitter.com/scaor)

**Get your tickets to this exclusive event early as this will be a sell out!**

Wednesday, June 12, 2013

11:30 am - 2 pm

Seascape Golf Club

SCCAR Members \$25, Nonmembers and at the door price \$35.

Tickets can be purchased [online](#) or by completing an event [flier](#).

## Spring Fling BBQ has Flung Into Summer!

It doesn't matter WHEN we hold our annual Spring Fling BBQ because nothing says fun like mouth-watering BBQ, delicious homemade treats, a 50/50 cash raffle and the awesome tunes of '[West Coast Soul!](#) Be sure to get your tickets early!



Spring Fling is Wednesday, June 5th

11:30 - 2 pm on the SCCAR Patio

Member ticket price is only \$10

Register [online](#) or complete an event [flier](#).

## Free MLS Training in June

Friday, June 7

**Essentials of Realist**

10:30 am - 12 pm

This 90 minute course will provide you with the basic skill requirements for using the Realist application. Learn application navigation, foreclosure reports, map labeling, map search, saving searches, data exporting and more!



Friday, June 28

**Matrix Customized**

10:30 am - 12 pm

Learn ways to customize Matrix by using custom display, exports, and multi-level sorting. Organize your Matrix using carts, setting custom defaults, customizing your dashboard, and using map and search templates. You will also learn how to use speed bar shortcuts and how to find online training options.

Register for either course by calling 831-464-2000 or emailing [leslie@mysccar.org](mailto:leslie@mysccar.org).

If you are unable to open any of the links visit our

website at [www.mysccar.org](http://www.mysccar.org), call Andrea Harbert at 831-464-2000 or send an email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

[Forward email](#)



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