The SCAOR eScoop

June 10, 2010 - Vol. 3, Issue 72



In this issue..

Kickoff!

<u>Legal Update &</u> <u>Election</u>

Get In The Game

FREE e-Pro

Clarus Tip

Quick Links

Clarus Market
Metrics
Clarus Investor
Faceboook Fansite
Follow us onTwitter

Early Bird Gets Their Choice at ATOSC Booth Kickoff Next Wednesday!

The 6th Annual 'A Taste of Santa Cruz' is being held Thursday, November 4, 2010 at the Cocoanut Grove. Get a jump on picking your favorite booth at our **Booth Kickoff** on **June 16th** at **9 AM**.

This event draws nearly 800 attendees every year and



exposes you and your company to the Santa Cruz community. Not to mention it's a blast! Visit our website at www.atosc.com or click here for a sponsor packet. Click on the play button on the image above to view the ATOSC teaser trailer!

Upcoming Education

6/14

Matrix Essentials & Mastering Matrix & Realist

6/21

e-PRO Workshop

6/22

<u>Deferred Sales Trust</u> - **FREE Lunch!**

6/23

Lender's Panel
Early Bird price

Free Legal Update & General Election

On Friday, June 25th at 9am come hear a free legal update from SCAOR Attorney, Lloyd Williams, of Bosso Williams Law Firm and a C.A.R. Director report. During this time, we will also be holding our SCAOR annual election of the 2011 Officers and Directors. Come cast your ballot and show your support for the next group of leaders for SCAOR!



A continental breakfast will be provided. Reservations must be received by June 18th. <u>Click here</u> to RSVP.

ends 6/11

6/28

<u>License Renewal for</u>
<u>Brokers &</u>
Salespersons

6/29

Mortgage Loan Origination Cram Course

For a complete list of classes click here.

Upcoming Events

6/16 ATOSC Booth Kickoff

6/17 Tour & Marketing Meeting

6/25
General Election

7/1<u>Red, White & Blue</u>
Fundraiser

7/16Golf Tournament

Office Hours: 8 AM - 5 PM Mon. - Fri.

SCAOR will be closed
Monday, July 5th in observance of Independence Day.
Normal business hours will resume the following Tuesday.

Get in the Game & Have a Ball!

SCAOR has brought back our Annual Golf Tournament. This year's event will be held Friday, July 16th at the beautiful Seascape Golf Club in Aptos. Enjoy a complete program of special events, 18 holes of golf (including cart), lunch, raffle & tee prizes and an exciting Awards Banquet!



<u>Click here</u> for complete details and to register. Deadline to register is July 13th.

For hole sponsor inquires please contact Norma Milete at 831-464-2000 or norma@scaor.org

Free e-PRO Workshop at SCAOR! SEATING IS LIMITED

Don't miss this free
e-PRO® Workshop on June 21,
compliments of NAR
and InternetCrusade. Attending this worksh

and InternetCrusade. Attending this workshop will teach you technology tips that will immediately help differentiate you from your competition!

The e-PRO® Workshop is free to attendees and covers the benefits of taking the online e-PRO® certification course. It will also cover many beneficial technology tips, including some information to get you started with Social Networking, which you can apply right away. e-PRO® is the only online technology certification course offered by the National Association of REALTORS and it's NAR's fastest growing certification course. As an added bonus, NAR's all new Web 2.0 & Social Media course (a \$99 value) will be included with every e-PRO® course enrollment.

At the e-PRO® Workshop, attendees will also have the opportunity to take advantage of the \$25 discount for enrolling into the online e-PRO course.

e-PRO® is recognized for elective credit in the designation requirements for CRS (Certified Residential Specialist), ABR (Accredited Buyer Representative), RSPS (Resort & second-Home Property Specialist), and CIPS (Certified International Property Specialist).

To register simply visit

http://ePROworkshop.InternetCrusade.com_or call toll free 866-ePRONAR (866-377-6627)



Clarus REsource® Offers Valuable Resources

Clarus Resource® is an online source of tools that provides expanded information on your free member benefits, Clarus MarketMetrics® and Clarus Investor®with demos, webinars, faqs, articles and a new MarketMetrics® blog. Clarus REsource® can assist you in getting the most out of these products and staying up to date on the latest in reporting that Clarus offers. If you haven't done so already, make sure to check it out!

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org
For a pdf version of this week's eScoop click here or go to http://www.scaor.org/escoop.php.

Forward email

SafeUnsubscribe®

This email was sent to andrea@scaor.org by $\underline{andrea@scaor.org}$. $\underline{Update\ Profile/Email\ Address}\ |\ Instant\ removal\ with\ \underline{SafeUnsubscribe}^{TM}\ |\ \underline{Privacy\ Policy}$.

Email Marketing by



Santa Cruz Association of REALTORS® | 2525 Main Street | Soquel | CA | 95073