

OFFICE HOURS

8:00am to 5:00pm Monday-Friday
Every Thursday the office is closed from
9:00-10:30am for a staff meeting

The SCAOR eScoop

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If you are unable to open any of the links visit our website at www.scaor.org
or call Karen Kirwan at 831-464-2000 or kkirwan@scaor.org
Click [here](#) for a pdf version of this week's eScoop

Volume 2
Issue 23
June 11, 2009

NEWS FROM THE MLS



Effective June 9th, at the request of MLSListings' Board of Directors, the calculation of DOM will be modified in the MLSListings database. Currently, the MLS has two calculations for "Days on Market". DOM is set to "0" whenever a listing is entered and an MLS number is assigned. DOM is described as "following the listing". CDOM, on the other hand, "follows the property". CDOM, or "Continuous Days on Market", continues to accrue for a given property until it is SOLD or until it has been expired (Status 6) or cancelled (Status 7) for more than 30 days. Read [more...](#)

New Law Requires Disclosure of DRE License Identification Number on all Solicitation Material

Effective July 1, 2009, the law ([SB1461](#)) will require a real estate licensee to disclose his or her DRE license number on all "solicitation materials intended to be the first point of contact with consumers" and on real property purchase agreements when acting as an agent in those transactions.

It defines "solicitation materials intended to be the first point of contact with consumers" to include: business cards, stationery, advertising fliers, and other materials designed to solicit the creation of a professional relationship between the licensee and a consumer.

Excluded from the definition are the following: an advertisement in print or electronic media, "for sale" signs, and specified classified rental advertisements.



A Taste of Santa Cruz Booth Sponsor Kick-Off is June 15th

Get involved with one of the most successful community fundraisers in Santa Cruz County! The 5th Annual "A Taste of Santa Cruz" is slated for November 5th at the Cocomanut Grove and we are currently looking for booth sponsors! The Booth Kick-Off Event is June 15th at 10:00am and you are invited to come that day and pick your booth from the show floor. For more information click [here](#).

Clarification to previous sponsor packets: Booth sponsors are only required to provide one of the three types of auction items not all three.

Coming Soon!

June 19th ["Massive Abundance"](#)

June 22nd [Short Sale Update](#)

June 26th [ePro Workshop](#)—FREE Website!!!

June 29th [Take a Walk on the Wild Side](#) of Easements

June 30th [Risk Management Tips](#) for Today's Market

July 15th Election of SCAOR Directors and General Membership Meeting.



August 11th SCAORHF "Sip of Summer" Fundraiser at Bargetto Winery



Shoe Covers 50 pair box
Only \$15 (regularly \$18)



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