



THE SCCAR eSCOOP

June 11, 2015



Cast Your Vote & Learn About the "Danger Zone"!

Cast your vote for leadership 2016 next Monday, June 15! The meeting will include reports from the 2015 Nominating Committee, C.A.R. and NAR reports including the "Danger Zone" (report on potential negative game changers in the industry) and a C.A.R. legal update. Electoral brunch fare will be provided. FREE with RSVP.

[Read more](#)

Learn to Market Properties to Water-conscious Clients!

SCCAR is holding a Monterey Bay Friendly Landscaping Workshop for Real Estate Professionals on Friday, June 26. Learn how to answer question about rainwater & greywater systems, low water use plants, efficient irrigation systems and much more.

[Read more](#)

Risk Management Training

This course is designed to help minimize the chance of having a claim or lawsuit filed against you by following some simple Risk Management steps and by becoming educated in the areas which cause the greatest incidence of claims. This course is part of the C.A.R. LearnMyWay® series and is being held online Tuesday, June 16 at 9 am.

[Read more](#)

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Video: Legal Consideration for Marketers



Watch this month's C.A.R. "Window to the Law" video to learn about the different laws that come into play when you are marketing your services through different communication mediums.

[Read more](#)

June MVP Offer: Digital Marketing Download

Download the REALTOR® Magazine digital app on your iPhone or Android and earn a reward of "Social Media for REALTORS: Digital Marketing Download" plus a chance to win one of five \$50 AMEX gift card. Offer good until June 15, 2015.

[Read more](#)

BBQ Wrap Up

Thank you to everyone who came out and made our Member Appreciation BBQ such a blast yesterday! Great BBQ, tunes, margaritas and most of all, our members make this such a fun annual event!

[See photos!](#)

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