

The SCCAR eScoop

June 13, 2013 - Vol. 3, Issue 221

Watch your mailbox for SCCAR's 2014 Election Documents and make your reservation for our Election and Legal Update being held on July 12th. Free for members, brunch fare served.



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REACH 2013 Have Arrived!

The long anticipated arrival of the 2013 Real Estate and Community Help-Guide (REACH) is finally here! Hot off the presses this valuable guide, which includes mobile phone numbers (for those who opted in), are available for pick up at the SCCAR office on a first-come first-served basis.



Customize Your Matrix

In this 90-minute course, you will learn ways to customize Matrix by using custom display, exports, and multi-level sorting and how to organize by using carts, setting custom defaults, customizing your dashboard, and using map and search templates. You will also learn how to use speed bar shortcuts, as well as, finding online training options.



Friday, June 29
10:30 a.m. - 12 p.m.
Free for SCCAR members

Register [online](#) or email leslie@mysccar.org.

Upcoming MLS classes: Matrix Essentials and Advanced on Wednesday, July 10th! View our [calendar](#) for details.



Finance Helpline Short Sale Workshops

C.A.R. is offering a one day sessions in San Jose, that will



Take [Action](#) and Win great rewards!

Upcoming Education

Fri., June 28
[Matrix Customized](#)

Wed., July 10
[Matrix Essentials](#)
[Matrix Advanced](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

2013 Signature Affiliates



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Thurs., June 20
[Thirsty Thursday](#)
@ Hotel Paradox

Save the date!
Wed., July 24, 9-11 am

include Lender/Service's of Bank of America, Chase, Citi, and Wells Fargo short sale leadership, as well as, representatives from Fannie Mae, Freddie Mac, and HUD (FHA).



This free workshop will include insights from the Lender/Service's and the opportunity to review One-on-One your files that need an escalation from the source with how to move your file past that roadblock.

August 6, 2013 - San Jose - Fairmont Hotel
9 a.m. - 11:30 a.m.
Lender/Service's Presentations with Q&A's.
12:30 a.m. - 5 p.m. One-on-One Escalation files review (20 minute sessions)

Reservation required:
<http://carfinancehelpline1.eventbrite.com/>

More info:
<http://www.car.org/meetings/financeworkshops/>

Can't wait? Access the C.A.R. Finance Helpline [online](#) or by calling 213-739-8383

MLS-Connect for zipForm

zipFormMLS-Connect® is now FREE within your zipForm® account! With zipFormMLS-Connect®, you can import data that is stored electronically in your MLS database, that has not been keyed into zipForm®. This eliminates the need for double data entry for many fields in a transaction.



Learn how to begin using your new benefit:
<http://www.car.org/tools/zipform6/zfmlsconnect/>

Rise to New Heights!

What's the secret to earning more money in real estate? Attending the 2013 REALTORS® Conference & Expo, Nov. 8-11 in San Francisco, CA. Attendees make two times the average real estate income, so you'll be networking with some of the most successful pros in the industry! Register today at www.REALTOR.org/Conference

['A Taste of Santa Cruz'](#)
booth kickoff!

Sat. & Sun., July 27 & 28
[Santa Cruz County Open House Weekend!](#)

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

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www.twitter.com/scaor



Win an Apple iPad® 2 - No Purchase Necessary!

C.A.R. is giving you the chance to win an Apple iPad® 2 just for claiming your 12 FREE hours on online CE courses. Hurry! You must claim your 12 FREE hours online CE courses by June 30, 2013 to automatically be entered into the drawing.



To enter the sweepstakes and claim your online courses, click [here](#).

Official rules and other details, go to: <http://image.theceshop.com/image/car-sweepstakes.html>

If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



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