

# The SCCAR eScoop

June 19, 2013 - Vol. 3, Issue 222

Join us for the Tour Marketing Meeting tomorrow at 8:30 am and then Thirsty Thursday at 4 pm!



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## Learn to Set Up Your Agent Video!



MLSListings will be holding a hands on workshop to instruct members how to create and deploy their own agent video profile to be published on YouTube and more. [More info](#)



**Friday, June 28th, 1 - 2:30 pm**

Register [online](#) or call 831-464-2000  
Free to SCCAR Members

## Come in the morning and learn how to customize your Matrix!

Friday, June 28, 10:30 - 12 pm  
Register [online](#) or call 831-464-2000



## Thirsty Thursday @ Solaire!

Enjoy drink and appetizer specials at Solaire,





Take [Action](#) and Win great rewards!

### Upcoming Education

**Fri., June 28**  
[Matrix Customized Agent Video Profile](#)

**Wed., July 10**  
[Matrix Essentials](#)  
[Matrix Advanced](#)

**Wed., July 17**  
[SCCP: County Projects](#)

To sign up online visit our new and secure web [portal](#) and for a complete list of classes, [click here](#).

### 2013 Signature Affiliates



Learn how you can become a [Signature Affiliate!](#)

[Hotel Paradox's](#) posh bar and lounge on Ocean Street. Quench your thirst for fun with fellow members at SCCAR's monthly networking social!

**Thursday, June 20**  
4 - 6 pm  
611 Ocean St., Santa Cruz



### SCCP: County Projects Rescheduled

The fifth in the Santa Cruz County Pro series will cover planning obstacles facing builders, Historical Registry and how it can affect a property, solutions to 'red tags' and much more.



Individuals not signed up for the entire Pro series are welcome to attend!

**Wednesday, July 17**  
9:30 am - 12 pm  
Register [online](#) or download an event [flier](#)  
\$20 for SCCAR Members

### 'A Taste of Santa Cruz' Booth Kickoff

Support your community while enjoying the best it has to offer by sponsoring a booth at the 9th annual 'A Taste of Santa Cruz'! Come to the Booth Kickoff on **Wednesday, July 24 between 9 and 11 am** to choose your space. First come, first paid equals first choice.



Download a [Booth Packet](#) for complete details and to learn about our sponsorship opportunities.

*'A Taste of Santa Cruz' is the Santa Cruz County Association of REALTORS® Housing Foundation's major annual fundraising event. Find more information and see photos at [www.atosc.com](http://www.atosc.com).*

### Drive More Consumers to Your Open House!

## Upcoming Events

**Thurs., June 20**  
[Thirsty Thursday](#)  
@ Hotel Paradox

**Tues., July 16**  
[Dine for Charity](#) at Props  
Restaurant in Watsonville

**Wed., July 24**  
[A Taste of Santa Cruz'](#)  
[booth kickoff!](#)

**Sat. & Sun., July 27 & 28**  
[Santa Cruz County Open House Weekend!](#)



SCCAR is holding our popular annual Countywide Open House Weekend! During the weekend of **July 27 & 28**, REALTORS® will hold open houses in neighborhoods across the county, bringing value to both buyers and sellers. The event provides a tremendous opportunity to promote the benefits of home ownership and continue an open dialogue with consumers about the housing issues.

Participation is free! Balloons and signs are available for use during the event (while supplies last).

Complete details at <http://www.mysccar.org/sccopenhouse.php>

If you are unable to open any of the links visit our website at [www.mysccar.org](http://www.mysccar.org), call Andrea Harbert at 831-464-2000 or send an email to [andrea@mysccar.org](mailto:andrea@mysccar.org)

**SCCAR Office Hours:**  
**8 AM - 4:30 PM**  
**Mon. - Fri.**

**The SCCAR office will be closed Thursday, July 4 and Friday, July 5 in observance of the Fourth of July Holiday. We wish you a safe and fun filled weekend!**

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