

The SCAOR eScoop

June 24, 2010 - Vol. 3, Issue 73



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SCAOR Proudly Introduces S.O.S! *Staff Outreach Service*

The staff at the Santa Cruz Association of REALTORS® would like to make ourselves available to attend your office meetings, and answer questions you may have regarding day-to-day operations involving the association, issues that may have come up involving your membership or to explain all the benefits that are available with your membership. WE ARE HERE TO HELP YOU!



Let us know:

1. Date and time of your office meeting
2. Approximately how many members attend
3. Send us a list of 5-10 questions, OR the subject matter that you would like to discuss, in advance
4. We'll bring the cookies!!

Wine, Food & Live Music..*Save the Date!*

Eager to meet and mingle while enjoying some tasty wines? Then plan to attend the 3rd Annual **Sip of Summer** at the Bargetto Winery on August 17th. Tickets are only \$15.00 and you will receive one full pour of Bargetto's finest, appetizers, live music and drawing entry. As always, additional pours can also be purchased. This is a great after work meet and greet.

Tickets can be purchased online at <http://www.scaorhf.org/sipofsummer> or by calling SCAOR at 831-464-2000.



For a complete list of classes [click here](#).

Upcoming Events

6/25
[General Election](#)

7/1
[Tour & Marketing Meeting](#)

7/1
[Red, White & Blue Fundraiser](#)

7/14
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[Golf Tournament](#)

Office Hours:
8 AM - 5 PM
Mon. - Fri.

SCAOR will be closed Monday, July 5th in observance of Independence Day. Normal business hours will resume the following Tuesday.

Capture, Connect & Convert Online

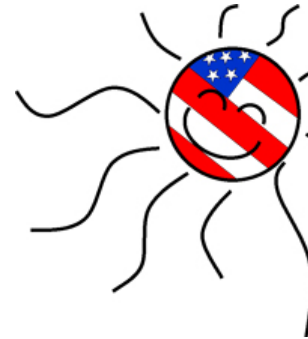
Success with Social Media isn't so much SEO (search engine optimization) as it is YEO -- You Engaging Others. Learn the most effective methods to engage past, current and prospective clients.

Register for the 2-day CSM Social Media Marketing class at <http://bit.ly/csmsantacruz>.



Have You Entered to Win an iPad? Looking for Some Fun in the Sun?

Then be sure to attend the **Red, White and Blue Fundraiser** on July 1st at SCAOR from 4pm-6pm. A drawing will be held for three 3G iPads and twelve \$100 Best Buy Gift Cards (do not need to be present to win).



There will be a 'Best Flip Flops' and 'Best Hawaiian Shirt' Contest. This event plans to be all about the fun, so put on your best Hawaiian garb and come and enjoy the sun! C.A.R. President, Steve Goddard will be one of the judges!

All proceeds from ticket purchases go to CREPAC/Federal, the California Association of REALTORS® political action committee which supports candidates for the U.S. Senate and House of Representatives.

To purchase tickets and for complete details, [click here](#).

If you are unable to open any of the links visit our website at www.scaor.org or call Andrea Harbert at 831-464-2000 or send an email to andrea@scaor.org For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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