

The SCCAR eScoop

June 26, 2013 - Vol. 3, Issue 223

Join us for the Tour Marketing Meeting tomorrow at 8:30 am!
Thank you to this week's sponsor, Jen Nobles, JCP-LGS!



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Delectable Brunch Fare Accompanies Legal Update and Election!

Members are invited to come to the SCCAR office on Friday, July 12th at 8:30 am for our annual election of the 2014 Officers and Directors. During this time, Attorney, Lloyd Williams of Bosso Williams Law Firm, will be providing a legal update.



Delectable brunch fare will be provided. Reservations must be received by July 10th. Click [here](#) to view our event calendar where you can register online or complete an event flier.

There is no charge for this event; however, a credit card is required to hold your seat. A \$10 fee will be charged if cancellation is not received within 24 hours of the event.

All members are welcome; however, only REALTOR® members can vote.



Set Up Your FREE Agent Video!

MLSListings will be holding a hands-on workshop to instruct members how to create and deploy their own agent video profile to be published on YouTube and more.



Learn:

- > Concept and storyboard
- > iMovie user interface
- > Recording and production techniques
- > Equipment options
- > Types of videos and where to use them

[More info](#)



Take [Action](#) and Win great rewards!

Upcoming Education

Fri., June 28
[Matrix Customized Agent Video Profile](#)

Wed., July 10
[Matrix Essentials](#)
[Matrix Advanced](#)

Wed., July 17
[SCCP: County Projects](#)

Wed., July 31
[Tax Talk](#): You Might be Overpaying Your Taxes!

To sign up online, visit our secure web [portal](#).

View our events and education calendar for a complete list of classes [here](#).

2013 Signature Affiliates



Friday, June 28th, 1 - 2:30 pm
Register [online](#) or call 831-464-2000
Free to SCCAR Members

Come in the morning and learn how to customize your Matrix!
Friday, June 28, 10:30 - 12 pm
Register [online](#) or call 831-464-2000



Be part of THE premiere food event of the year by sponsoring a booth at the 9th annual 'A Taste of Santa Cruz'!

Come to the Booth Kickoff on **Wednesday, July 24 between 9 and 11 am** to choose your space. First come + first paid = equals first choice.

Download a [Booth Packet](#) for complete details and to learn about our sponsorship opportunities.

'A Taste of Santa Cruz' is the Santa Cruz County Association of REALTORS® Housing Foundation's primary annual fundraising event. Find more information and view photos at www.atosc.com.

Drive More Consumers to Your Open House!



SCCAR is holding our popular annual Countywide Open House Weekend! During the weekend of **July 27 & 28**, REALTORS® will hold open houses in neighborhoods



Learn how you can become a [Signature Affiliate!](#)

Upcoming Events

Tues., July 16
[Dine for Charity](#) at Props Restaurant in Watsonville

Wed., July 24
['A Taste of Santa Cruz' booth kickoff!](#)

Sat. & Sun., July 27 & 28
[Santa Cruz County Open House Weekend!](#)

SCCAR Office Hours:
8 AM - 4:30 PM
Mon. - Fri.

The SCCAR office will be closed Thursday, July 4 and Friday, July 5 in observance of the Fourth of July Holiday. We wish you a safe and fun filled weekend!

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www.twitter.com/scaor

across the county, bringing value to both buyers and sellers. The event provides a tremendous opportunity to promote the benefits of home ownership and continue an open dialogue with consumers about the housing in our area.

Participation is free! Balloons and signs are available for use during the event (while supplies last).

Complete details at <http://www.mysccar.org/sccopenhouse.php>



Latest MVP Offer, Earn Your Reward!

OFFER DATES: June 16 - June 30

ACTION: Download "[Why DocuSign](#)" whitepaper from DocuSign, a REALTOR Benefits® Program Partner

YOUR REWARD: "[Just Sold, The Real Estate Professional's Guide to Selling More in Less Time - Download](#)" AND a chance to win an [HP EliteBook Revolve](#)



Follow these few easy steps to earn your reward:

1. Click the "ACT NOW" button to be taken to the Realtor.org/Store website to order the download.
2. Download the "Why DocuSign" whitepaper from DocuSign, a REALTOR Benefits® Program Partner
3. Within 48 hours of downloading, you will receive a promotional code to order "Just Sold! The Real Estate Professional's Guide to Selling More in Less Time" - download from the Realtor.org store
4. The HP EliteBook Revolve, from REALTOR Benefits® Partner Hewlett-Packard, will be rewarded to one MVP participant randomly selected from all participants between June 16 - 30. The winner will be notified by July 15, 2013.



If you are unable to open any of the links visit our website at www.mysccar.org, call Andrea Harbert at 831-464-2000 or send an email to andrea@mysccar.org

[Forward email](#)



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