

# The SCAOR eScoop

July 1, 2010 - Vol. 3, Issue 74



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## Upcoming Education

**7/12**  
[Matrix Essentials & Mastering Matrix](#)

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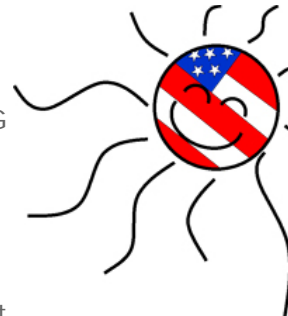
For a complete list of



## Want A Chance To Talk To The C.A.R. President?

**Be Sure to Be Here Today at 4 PM!**

Join us at the **Red, White and Blue** Fundraiser today at SCAOR from 4pm-6pm. A drawing will be held for three 3G iPads and twelve \$100 Best Buy Gift Cards (do not need to be present to win).



There will be a 'Best Flip Flops' and 'Best Hawaiian Shirt' Contest. This event plans to be all about the fun, so put on your best Hawaiian garb and come and enjoy the sun! C.A.R. President, Steve Goddard will be one of the judges!

To purchase tickets and for complete details, [click here](#)

## Tastiest Ticket in Town!

This year's 'A Taste of Santa Cruz' exhibit floor is filling up fast! The 6th Annual 'A Taste of Santa Cruz' (ATOSC) is being held Thursday, November 4, 2010 at the Cocoanut Grove. Local food, wine, artisans and an economical ticket price draws a huge crowd to this event every year. Six years running, ATOSC has become a well known popular public event.



classes [click here](#).

### Upcoming Events

7/1

[Red, White & Blue  
Fundraiser](#)

7/8

[Tour & Marketing  
Meeting](#)

7/14

[Mayors Breakfast](#)

7/16

[Golf Tournament](#)

8/17

[Sip of Summer](#)

8/23

[Summit II](#)

**Office Hours:**  
8 AM - 5 PM  
Mon. - Fri.

**SCAOR will be  
closed Monday,  
July 5th in  
observance of  
Independence  
Day. We will  
resume normal  
business hours  
Tuesday, July  
6th.**

If you haven't been a part of this fun and fruitful event in the past, now's your chance! For more information on participating, sponsorship opportunities, and to learn more about the event please visit [www.atosc.com](http://www.atosc.com).

### Thank you to this year's sponsors!

*Platinum Sponsor*, Bank of America

*Gold Sponsors*, Keller Williams Realty, David Lyng Real Estate and Intero Real Estate Services

*Media Sponsors*: Coastal Homes, Good Times, Sentinel

### Enjoy Breakfast With Your Mayors!

Join SCAOR and the Mayors of Santa Cruz County for our second annual Breakfast with the Mayors!

Come and meet your local mayors as they discuss what is happening in their cities and updating you on local issues and events.



The breakfast will be held on **Wednesday, July 14, 2010 from 9 - 11 AM** at the SCAOR office at 2525 Main St., Soquel, CA.

This event is **FREE** to members who contributed to REALTOR® Action Fund in their 2010 renewal remittance, \$20 for SCAOR Member before the event, \$40 for SCAOR Members at the door and \$50 for non members.

To register, please contact SCAOR at 831-464-2000 or [click here](#).

### Building Your Online Sphere *facebook Tip*

Encourage past clients and new clients to 'friend' you or 'add' you to their networks. Include links to your profile in your marketing materials, business cards etc. Build out a brand new online "sphere".



Become a fan of SCAOR on facebook!  
[www.facebook.com/scaor](http://www.facebook.com/scaor)

If you are unable to open any of the links visit our website at [www.scaor.org](http://www.scaor.org) or call Andrea Harbert at 831-464-2000 or send an email to [andrea@scaor.org](mailto:andrea@scaor.org)  
For a pdf version of this week's eScoop [click here](#) or go to

<http://www.scaor.org/escoop.php>.

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